

Lewis&Clark

American Society of Landscape Architects

2015 Survey of Graduating Students

Introduction

An online survey was completed in the spring and summer of 2015 by graduating students in accredited undergraduate and graduate landscape architecture programs. The purpose of this survey was to gather information on post-graduation plans. The survey was similar to studies done annually since 1997. The results are summarized in the following report.

About the American Society of Landscape Architects

Founded in 1899, ASLA is the national professional association for landscape architects, representing 17,000 members in 48 professional chapters and 68 student chapters. The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. Members of the Society use the "ASLA" suffix after their names to denote membership and their commitment to the highest ethical standards of the profession.

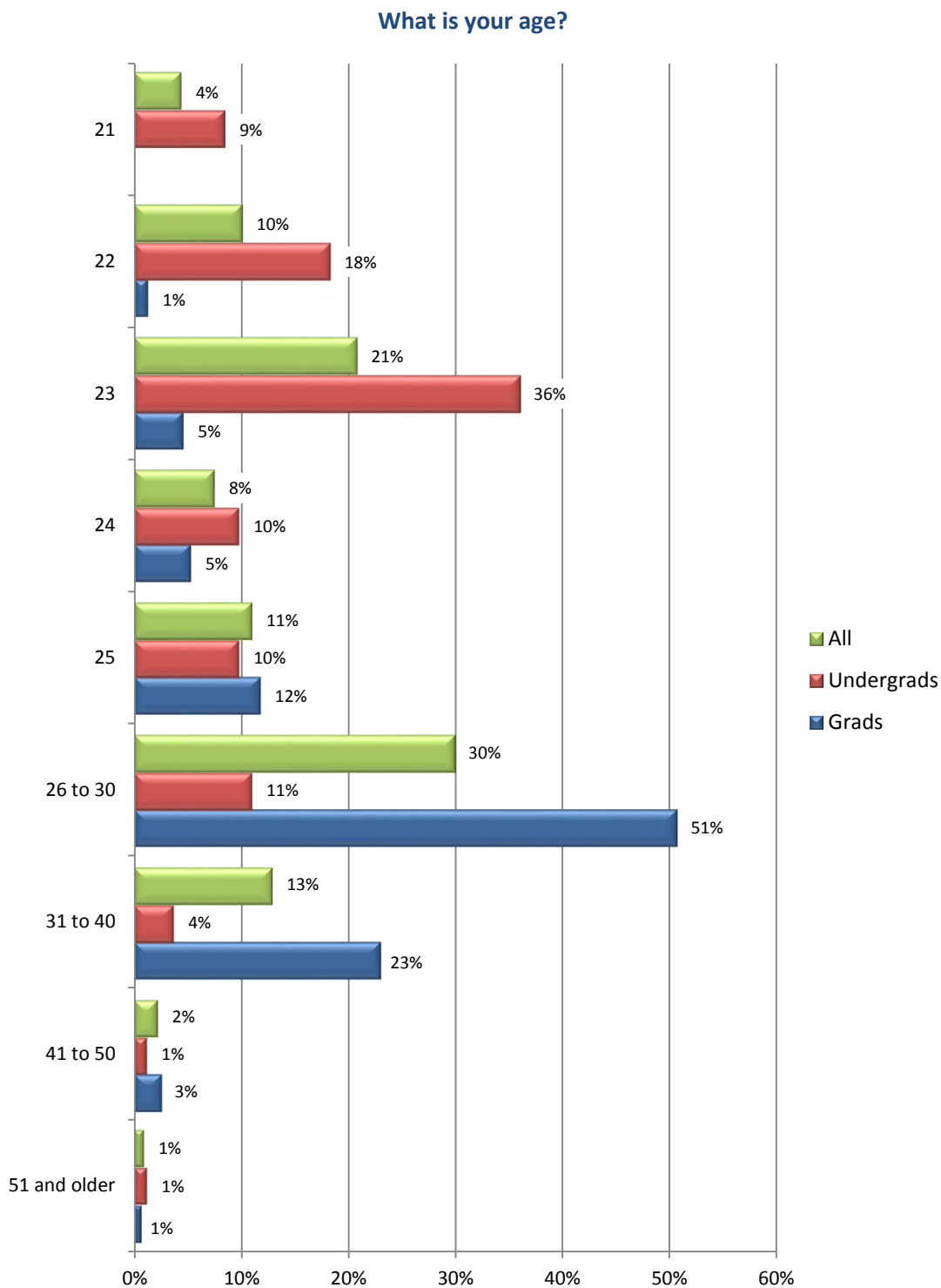
About Lewis&Clark

Lewis&Clark is a full-service market research, competitive intelligence, and strategic marketing firm started in 1983. We help organizations to develop, evolve, and grow by allowing them to better understand their members, their employees, their customers, and their marketplace. Lewis&Clark works with membership associations, magazine publishers, non-profits, and small to mid-sized businesses.

This report was prepared by Lewis Copulsky, Principal, Lewis&Clark.

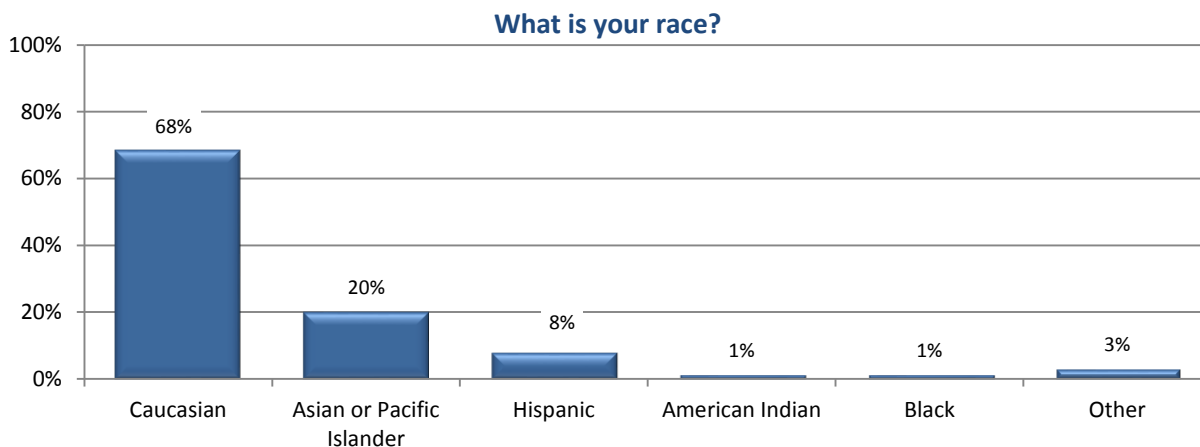
Age

The average age of respondents is 25 for undergraduates, 29 for graduate students, and 27 overall. This is similar to previous years.



Race

A majority of respondents (68%) indicate they are Caucasian. This percentage is slightly lower than last year.

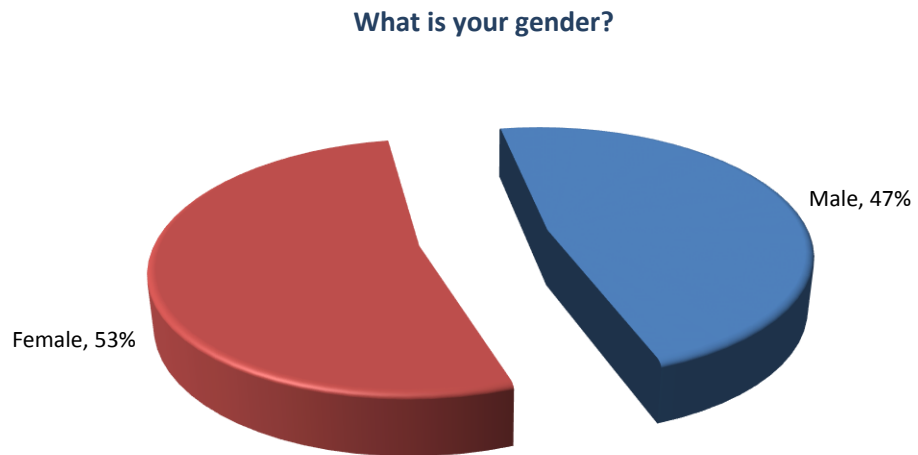


COMPARISON WITH PREVIOUS YEARS

	Caucasian	Asian/ Pacific Islander	Black	Hispanic	American Indian	Other
2015	68%	20%	1%	8%	1%	3%
2014	70%	15%	1%	14%	1%	1%
2013	84%	12%	1%	6%	2%	1%
2012	82%	8%	2%	4%	1%	4%
2011	86%	7%	2%	6%	1%	2%
2010	85%	7%	1%	4%	0%	2%
2009	87%	6%	1%	3%	1%	2%
2008	81%	8%	2%	5%	1%	2%
2007	86%	6%	1%	5%	1%	3%
2006	86%	6%	2%	3%	1%	3%
2005	83%	7%	3%	2%	<1%	4%
2004	86%	6%	3%	4%	<1%	2%
2003	87%	4%	1%	2%	<1%	3%
2002	88%	6%	1%	2%	1%	1%
2001	89%	4%	<1%	3%	1%	1%
2000	83%	9%	2%	2%	1%	2%
1999	79%	5%	0%	1%	0%	2%

Gender

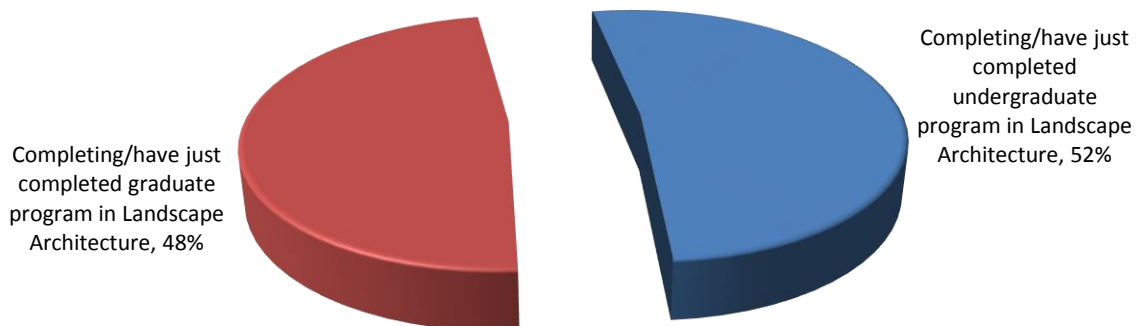
Female students comprise 53% of respondents, versus 47% for males.



Current Educational Status

Out of 327 respondents who indicated their status, 52% are undergraduate students and 48% are graduate students. This is the same breakdown as in 2014.

Which of the following best describes your current status?



Graduate students report a variety of undergraduate degrees. Those mentioned by two or more respondents are Landscape Architecture (19 mentions); Architecture (14 mentions); Fine Arts (13 mentions); Environmental Science (6 mentions); English and Geography (5 mentions each); History and Plant Sciences (4 mentions each); Environmental Studies, Landscape Management, Psychology, and Urban Planning (3 mentions each); and Agriculture, Business Administration, Film Studies, Mechanical Engineering, and Political Science (2 mentions each).

Current Educational Status (continued)

Schools attended by respondents

# of students	Undergraduate school
16	University of California Davis
9	Cornell University
9	Utah State University
7	Arizona State University
7	Louisiana State University
7	University of Arkansas
7	University of Georgia
7	University of Oregon
6	California Polytechnic State University, San Luis Obispo
6	State University of New York College of Environmental Science and Forestry
6	Temple University
6	University of Wisconsin, Madison
5	Ball State University
5	Michigan State University
5	University of Kentucky
4	Pennsylvania State University
4	Texas Tech University
4	The Ohio State University
4	University of Nebraska
3	Rutgers University
3	University of Illinois, Urbana-Champaign

# of students	Graduate school
14	Cornell University
14	University of California - Berkley
11	Kansas State University
9	University of Georgia
9	University of Michigan
7	Harvard University
7	University of Florida
5	Temple University
5	University of Massachusetts
4	City College of New York
4	University of Tennessee
4	University of Washington
3	Auburn University
3	California State Polytechnic University, Pomona
3	Florida International University
3	Iowa State University
3	North Carolina State University
3	Texas A&M University
3	University of Colorado - Denver
3	University of Illinois - Urbana-Champaign
3	University of Maryland
3	University of Minnesota
3	University of Oregon
3	University of Pennsylvania
3	University of Texas, Arlington

Two mentions each: California Polytechnic University of California - Pomona, Clemson University, Iowa State University, Mississippi State University, North Dakota State University, Purdue University, University of Florida, University of Maryland, University of Massachusetts, University of Washington, Virginia Tech, West Virginia University

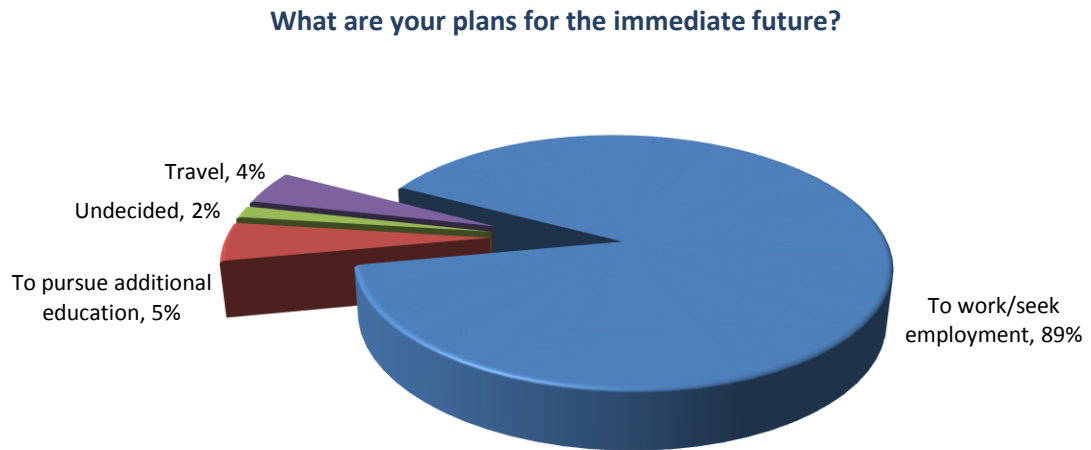
One mention each: Boston Architectural College, Philadelphia University, Texas A&M University, Tianjin Chengjian University, University of Minnesota Twin Cities, University of Nevada, University of Rhode Island

Two mentions each: Illinois Institute of Technology, Louisiana State University, Pennsylvania State University, Rutgers University, State University of New York College of Environmental Science and Forestry, University of Arizona, University of New Mexico, Washington University

One mention each: Ball State University, Boston Architectural College, Chatham University, Rhode Island School of Design, University of Southern California, Utah State University

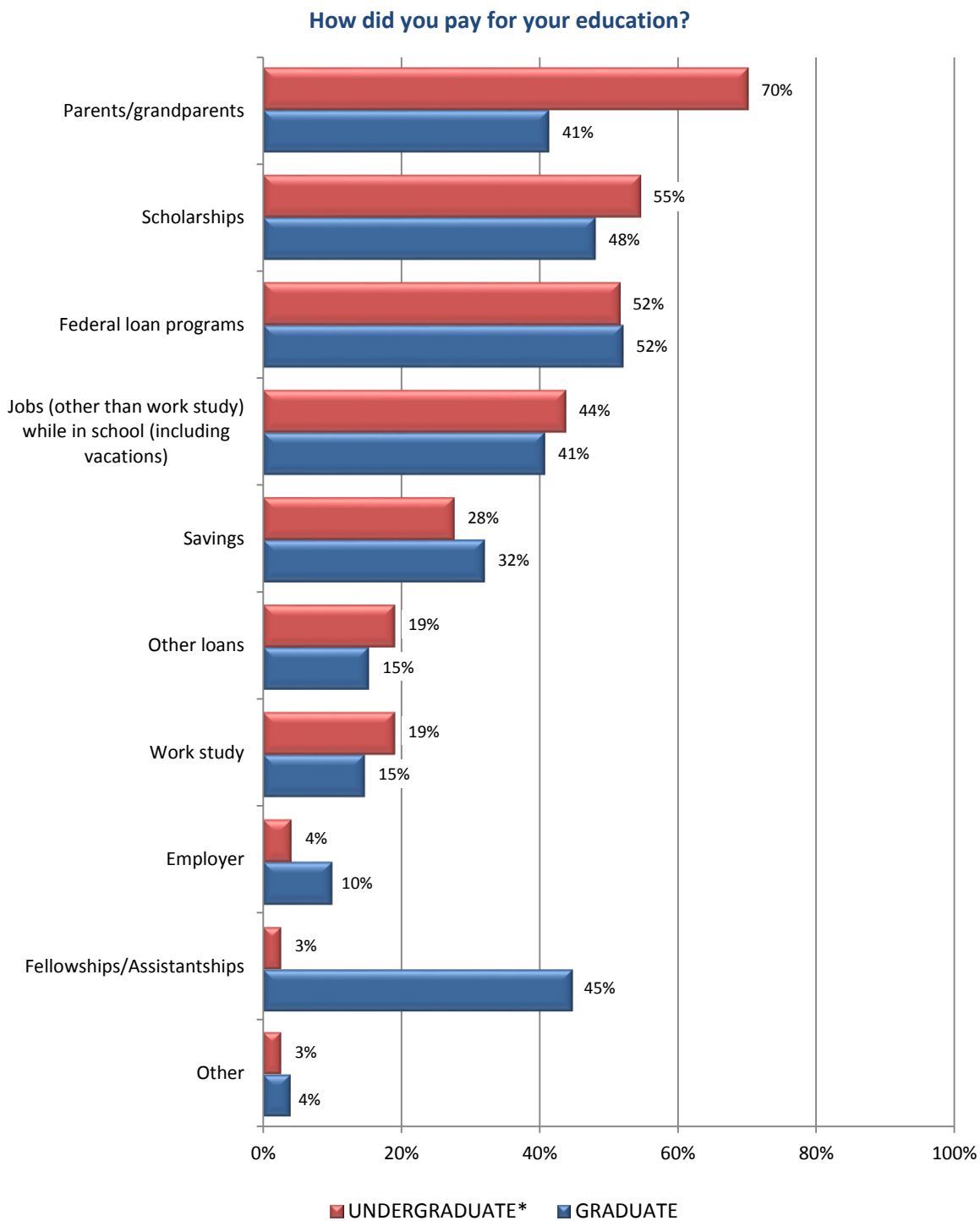
Plans For Immediate Future

Most respondents (89%) indicate that their plans for the immediate future involve either working or seeking employment, while 5% plan to pursue additional education, 4% plan to travel, and 5% are undecided.



Paying for Education

The most frequently cited source of funds for undergraduate education is parents/grandparents (70%), while for graduate education it is federal loan programs (52%).

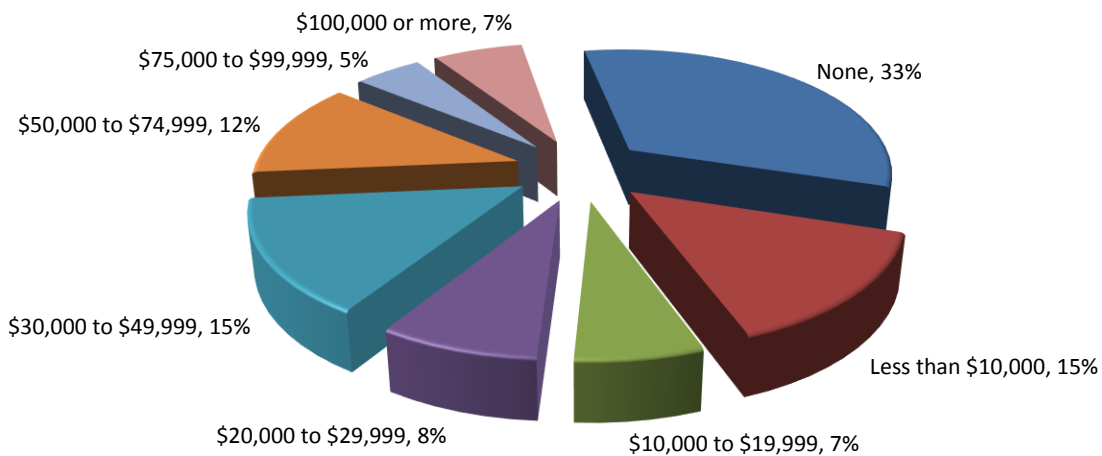


**includes undergraduate expenses reported by current graduate students.*

Paying for Education (continued)

On average, students earning an undergraduate degree have approximately \$19,800 in education-related debt and those earning a graduate degree have approximately \$36,600 in education related debt. Overall, close to one-half of respondents (47%) owe \$20,000 or more, and one-quarter (24%) owe \$50,000 or more.

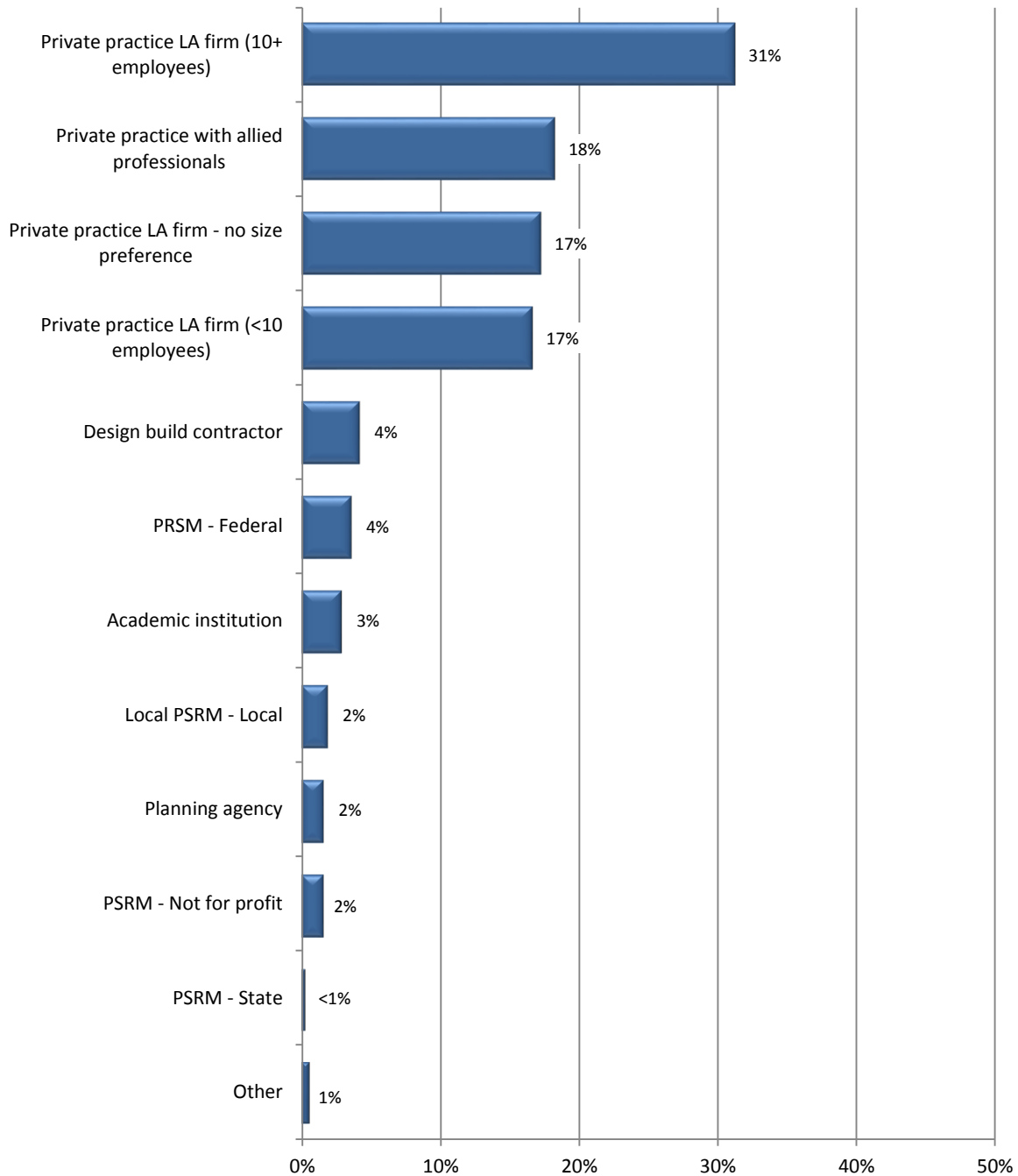
What is your current education-related debt?



Desired Type of Employer

Two-thirds of respondents (65%) indicate that they are primarily interested in seeking employment in a private practice LA firm – either one with 10 or more employees (31%), or one of any size or less than 10 employees (17% each).

Which of the following employment sectors is your primary interest?



Desired Type of Employer (continued)

COMPARISON WITH PREVIOUS YEARS

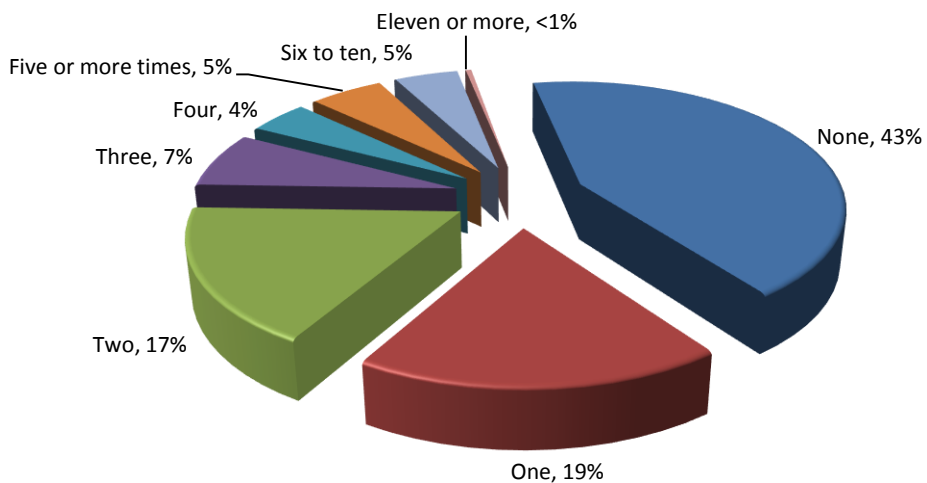
	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
<i>Private Practice LA firm</i>																	
<10 employees	17%	11%	14%	10%	7%	11%	13%	11%	17%	20%	13%	14%	17%	15%	15%	16%	22%
10+ employees	31%	26%	24%	22%	21%	16%	19%	33%	30%	30%	30%	28%	22%	24%	30%	23%	20%
no preference	17%	30%	16%	17%	19%	24%	20%	18%	13%	15%	21%	18%	18%	19%	14%	18%	21%
TOTAL LA firm	65%	67%	54%	49%	47%	51%	52%	62%	60%	65%	64%	60%	57%	58%	59%	57%	63%
<i>Public Sector Resource Management (PSRM)</i>																	
Federal	4%	6%	4%	5%	7%	6%											
State	<1%	<1%	4%	6%	6%	6%											
Local	2%	1%	4%	5%	8%	6%											
Non-profit	2%	2%	2%	4%	5%	5%											
TOTAL PRSM *	7%	9%	14%	20%	26%	23%	18%	3%	5%	5%	8%	7%	9%	8%	6%	4%	7%
Private Practice w/Allied Professionals	18%	14%	23%	17%	15%	19%	16%	17%	23%	18%	18%	19%	17%	19%	21%	22%	21%
Design/build Contractor	4%	3%	4%	5%	4%	4%	5%	7%	8%	5%	6%	8%	10%	10%	10%	8%	2%
Planning Agency	2%	2%	2%	3%	2%	1%	3%	2%	3%	2%	1%	1%	2%	2%	2%	2%	4%
Academic Institution	3%	1%	3%	3%	2%	2%	2%	3%	0%	2%	2%	2%	1%	1%	1%	0%	0%
Other	1%	3%	2%	3%	2%	1%	5%	3%	2%	3%	3%	4%	4%	3%	2%	6%	3%

* Individual sector %'s do not equal total sector % due to rounding (2015).

Job Interviews

Respondents had, on average, between one and two job interviews during their final semester in school. Close to two-fifths of respondents (39%) had two or more interviews.

How many job interviews did you have during your final semester in school?

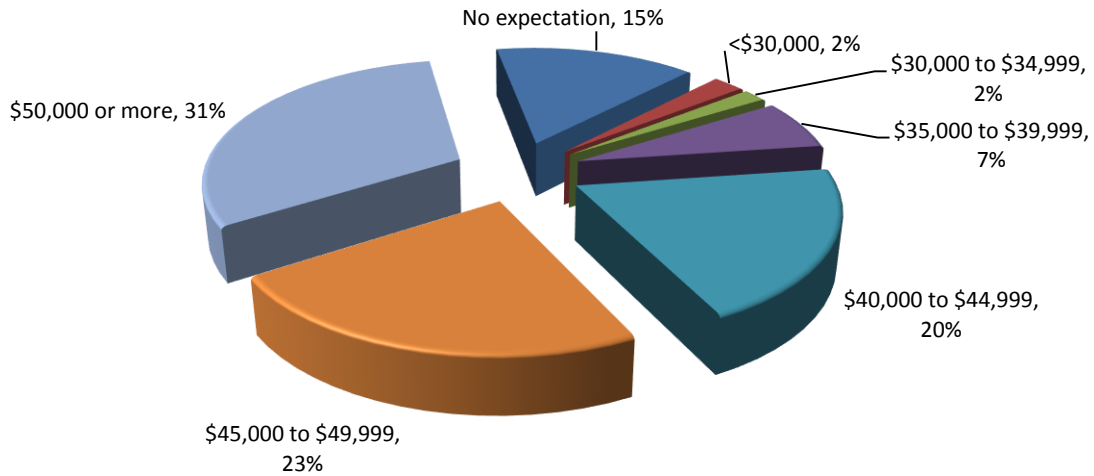


Four-fifths of respondents (82%) indicate that the interview(s) went as expected. Their comments about the interview process can be found starting on page 49 and their explanations of how their interview(s) differed from what the expected can be found starting on page 53.

Salary Expectations

Respondents who are looking for a job (or have already found one) expect(ed) an average salary of approximately \$46,600. Undergraduate students expect(ed) \$43,700 and graduate students expect(ed) \$49,500. This year’s salary expectation overall was down \$1,000 from 2014.

What salary expectations do you have?



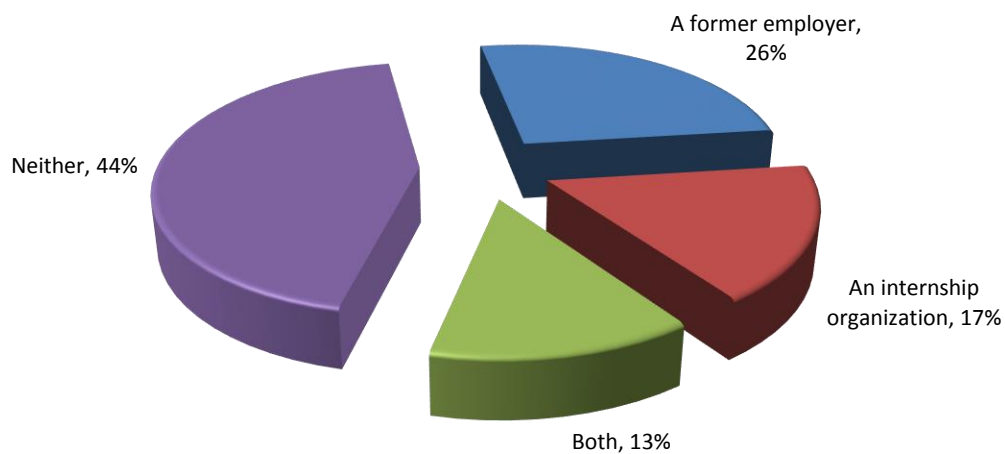
COMPARISON WITH PREVIOUS YEARS
(AVERAGE SALARY - 000's)

	Total	Undergraduate Students	Graduate Students
2015	\$47	\$44	\$50
2014	48	46	49
2013	43	42	44
2012	43	37	48
2011	44	39	48
2010	44	39	47
2009	44	42	46
2008	43	41	46
2007	42	40	45
2006	41	39	44
2005	38	37	42
2004	36	35	38
2003	34	33	38
2002	29	28	35
2001	31	31	35
2000	31	31	34
1999	30	28	33

Employment Prospects

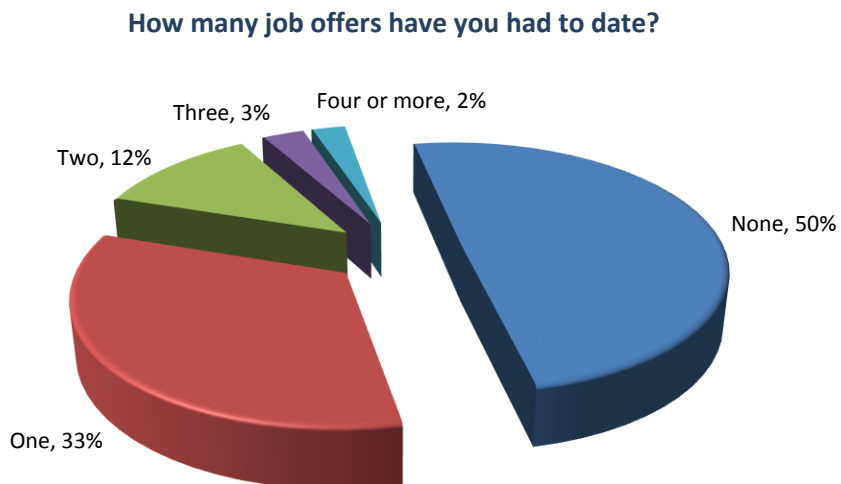
One-quarter of respondents (26%) have or had reasonable employment prospects with a former employer, while 17% have/had prospects with an internship organization, and 13% have/had prospects with both.

Do/did you have reasonable employment prospects with ...



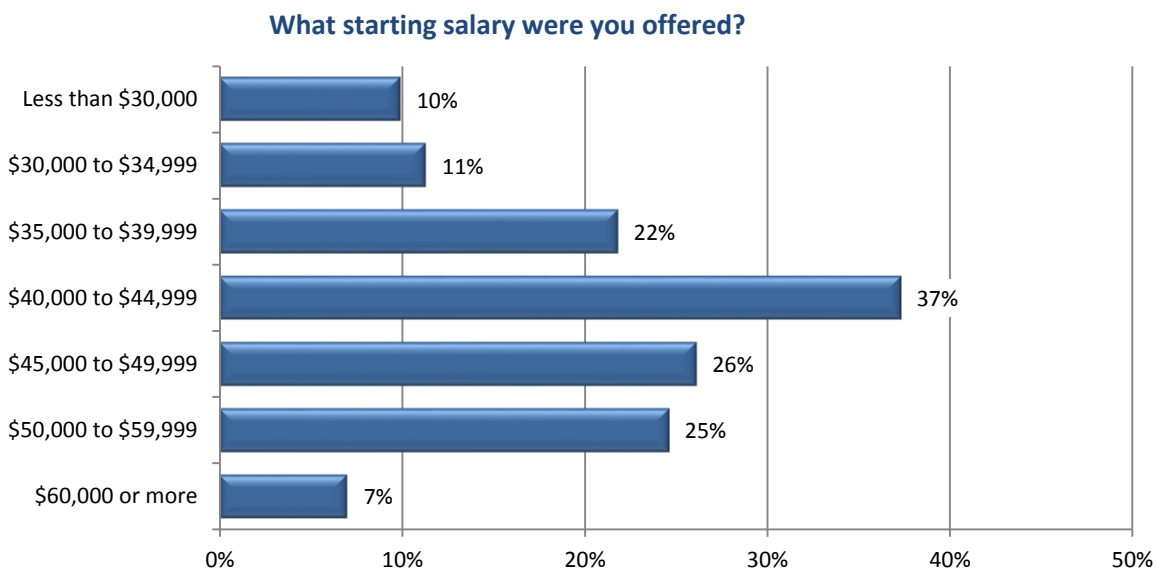
Number of Job Offers

One-half of respondents (50%) report having received at least one job offers at the time they completed the questionnaire, up from 43% in 2014.



Starting Salary Offered

Respondents who have had one or more job offers indicate that the average starting salary offered to them was approximately \$42,900, an increase of over \$3,000 from the previous year.



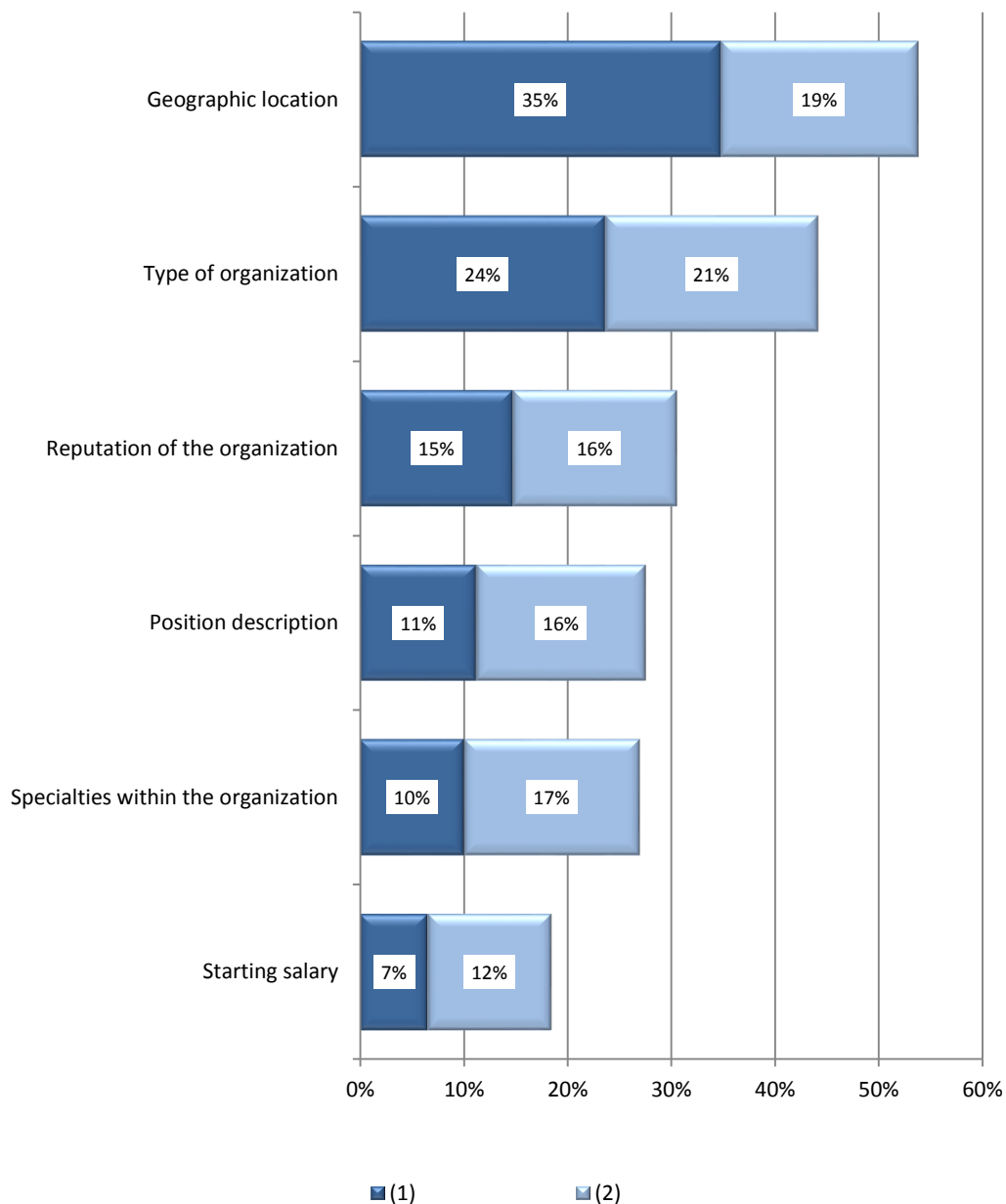
AVERAGE SALARY OFFERED

Year	Salary	Change from previous year
2015	\$42,900	7.8%
2014	\$39,800	0.0%
2013	\$39,800	6.4%
2012	\$37,400	-4.3%
2011	\$39,100	4.8%
2010	\$37,300	5.7%
2009	\$35,300	-13.9%
2008	\$41,000	1.7%
2007	\$40,300	2.5%
2006	\$39,300	10.1%
2005	\$35,700	3.8%
2004	\$34,400	5.2%
2003	\$32,700	0.6%
2002	\$32,500	0.3%
2001	\$32,400	1.9%
2000	\$31,800	12.8%
1999	\$28,200	

Important Factors in Job Selection

Respondents were asked to rank a variety of attributes in order from '1' to '6' based on their importance to them in selecting a job. The following chart shows the percentage of respondents ranking a specific attribute '1' or '2'. Although most priorities remained the same (respectively), "reputation of the organization" rose from fifth to third place.

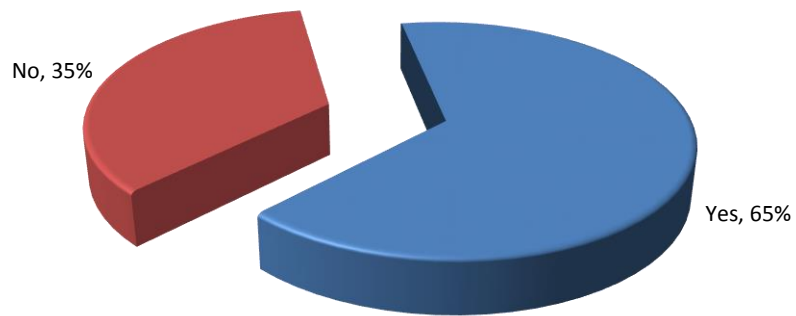
Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job.



Geographical Restrictions

In their job search, two-thirds of respondents (65%) indicate that they feel restricted to one geographical area for reasons of necessity or strong personal preference.

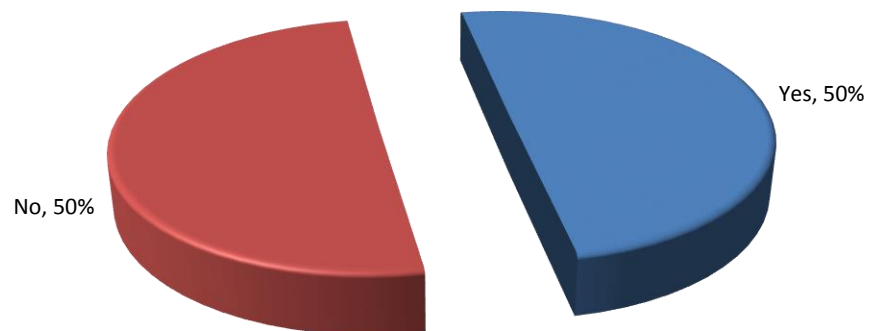
In your job search, do/did you feel restricted to one geographical area for reasons of necessity or personal preference?



New Hires

A total of 147 respondents (50%) have started or accepted a job, compared to 41% in 2014 and 34% in 2013.

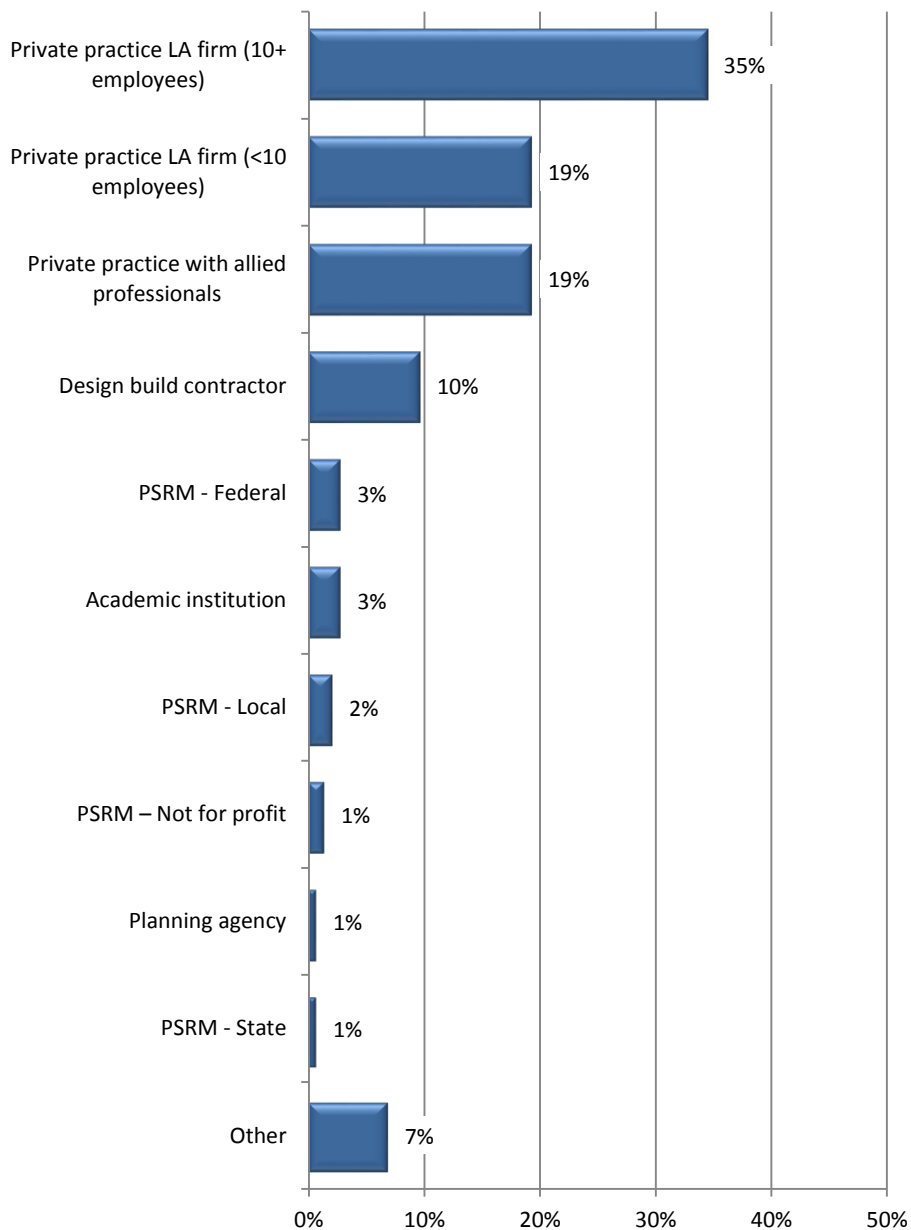
Have you started or accepted a job?



Type of Employer - respondents who have started or accepted a job

Over one-half (54%) of those respondents who have started or accepted a job describe their new employer as a private practice landscape architecture firm – 35% with 10 or more employees and 19% with less than 10 employees– while another 19% are employed by a private practice with allied professionals.

Which of the following best describes your employer?



Type of Employer - respondents who have started or accepted a job (continued)

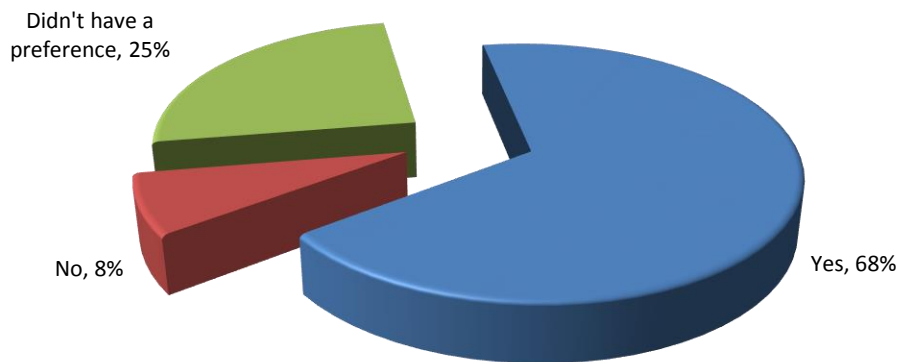
COMPARISON WITH PREVIOUS YEARS

	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
<i>Private Practice LA firm</i>																	
<10 employees	19%	23%	32%	16%	17%	26%	28%	18%	17%	23%	17%	22%	21%	24%	22%	27%	*
10+ employees	35%	33%	15%	22%	19%	6%	10%	30%	33%	32%	35%	26%	29%	30%	28%	26%	*
TOTAL LA firm	54%	56%	47%	38%	36%	32%	38%	48%	50%	55%	52%	48%	50%	54%	50%	53%	*
<i>Public Sector Resource Management (PSRM)</i>																	
Federal	3%	4%	2%	2%	6%	9%											
State	1%	0%	1%	0%	4%	6%											
Local	2%	4%	2%	11%	8%	3%											
Non-profit	1%	1%	7%	4%	2%	6%											
TOTAL PRSM	7%	9%	12%	17%	19%	24%	22%	2%	3%	1%	4%	7%	7%	5%	2%	4%	1%
Private Practice w/Allied Professionals	19%	20%	22%	16%	15%	11%	15%	27%	31%	30%	29%	24%	23%	20%	26%	21%	36%
Design/build Contractor	10%	8%	8%	13%	19%	14%	12%	7%	8%	6%	9%	12%	9%	12%	18%	12%	8%
Planning Agency	1%	3%	3%	0%	0%	0%	1%	4%	1%	2%	1%	1%	3%	1%	0%	1%	2%
Academic Institution	3%	3%	4%	5%	4%	3%	1%	3%	1%	0%	1%	1%	2%	3%	1%	3%	1%
Other	7%	1%	4%	9%	8%	9%	12%	3%	5%	7%	5%	8%	6%	5%	4%	8%	7%

Preferred Employer Type - respondents who have started or accepted a job

Two-thirds of respondents (68%) who have accepted a job indicate that it is with their preferred type of employer, and an additional 25% had no preference.

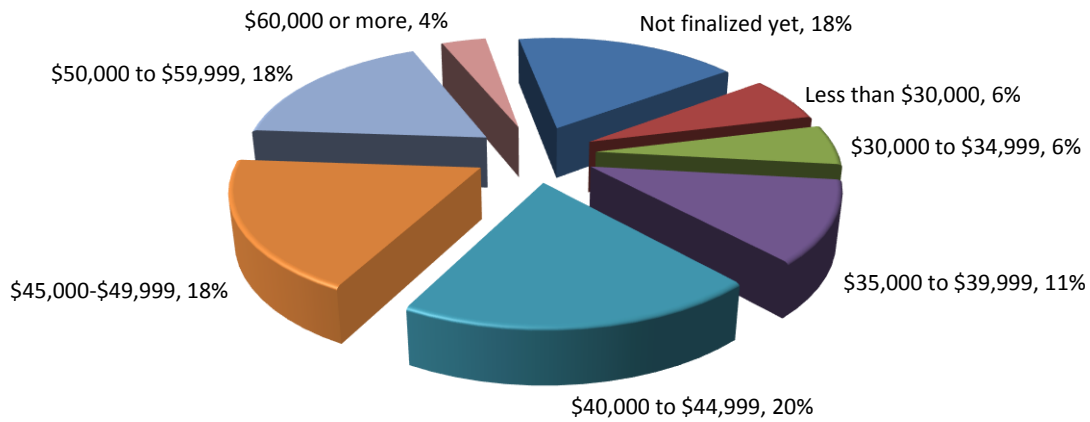
Is this your preferred type of employer?



Starting Salary - respondents who have started or accepted a job

Among respondents who report that they have accepted a job offer, the average starting salary was approximately \$43,700. Undergraduate students report an average starting salary of approximately \$40,900 and graduate students report an average starting salary of approximately \$47,300.

What is your starting salary?



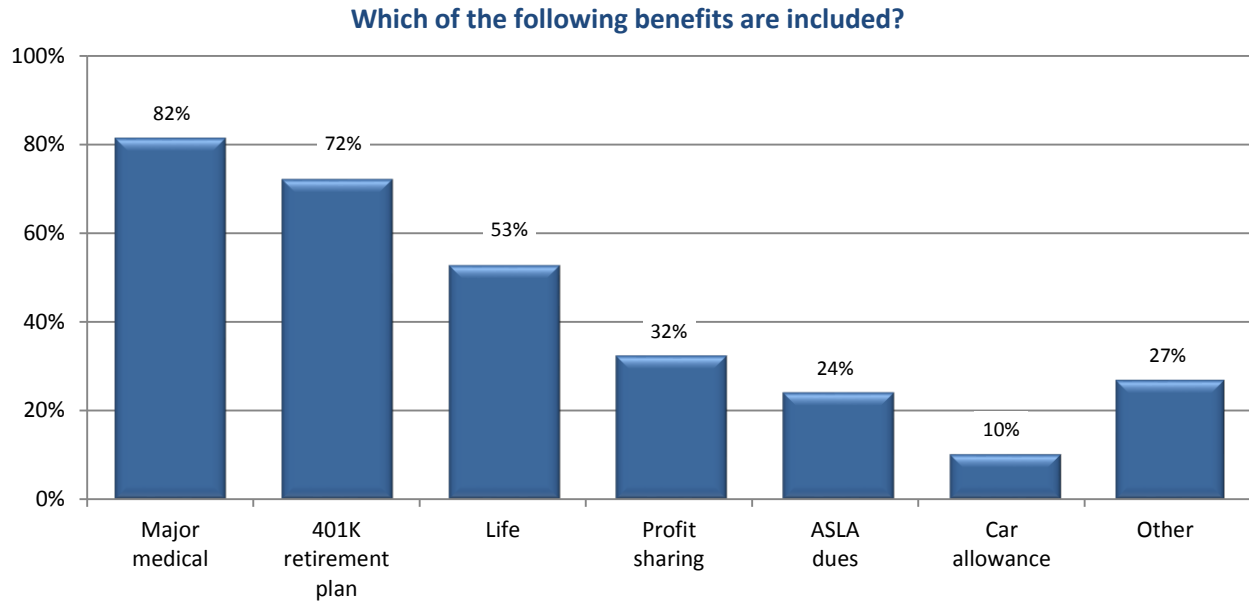
COMPARISON WITH PREVIOUS YEARS

(AVERAGE SALARY - 000's)

	Total		Undergraduate Students		Graduate Students	
	\$ (000's)	Change	\$ (000's)	Change	\$ (000's)	Change
2015	\$44	10.0%	\$41	10.8%	\$47	9.3%
2014	40	-2.4%	37	0.0%	43	-6.5%
2013	41	0.0%	37	0.0%	46	-2.1%
2012	41	-2.4%	37	-5.1%	47	2.2%
2011	42	2.4%	39	14.7%	46	4.5%
2010	41	7.9%	34	-2.9%	44	7.3%
2009	38	-7.3%	35	-12.5%	41	-6.8%
2008	41	0.0%	40	0.0%	44	-2.2%
2007	41	2.5%	40	5.3%	45	2.3%
2006	40	8.1%	38	5.6%	44	10.0%
2005	37	5.7%	36	5.9%	40	8.1%
2004	35	0.0%	34	0.0%	37	-9.8%
2003	35	6.1%	34	6.3%	41	7.9%
2002	33	0.0%	32	0.0%	38	5.6%
2001	33	0.0%	32	3.2%	36	-7.7%
2000	33	13.8%	31	10.7%	39	18.2%
1999	29		28		33	

Benefits - respondents who have started or accepted a job

Respondents indicate they will receive a variety of benefits in their new job. More than half will receive major medical insurance (82%), a 401k retirement plan (72%), and life insurance (53%). The percentage receiving major medical decreased 13% from the previous year.



COMPARISON WITH PREVIOUS YEARS

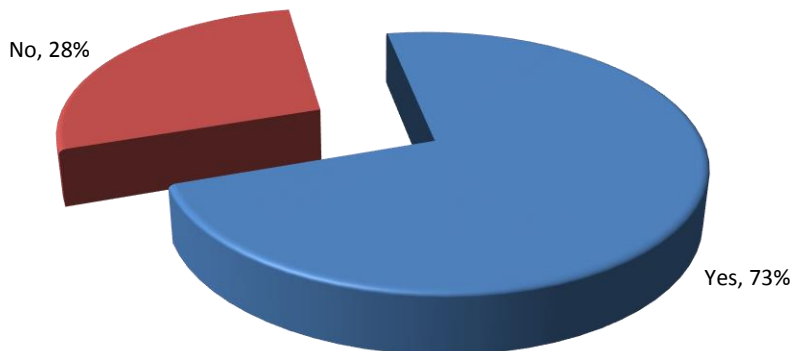
	2015	2014	2013	2012	2011	2010	2009	2008	2007	2006	2005	2004	2003	2002	2001	2000	1999
Major Medical	82%	95%	88%	54%	59%	57%	44%	86%	82%	84%	89%	83%	81%	79%	87%	79%	88%
401K Retirement Plan	72%	83%	63%	45%	40%	40%	33%	75%	73%	73%	75%	68%	64%	70%	75%	63%	70%
Life Insurance	53%	46%	54%	23%	30%	34%	22%	55%	50%	48%	52%	49%	38%	36%	44%	38%	54%
Professional Dues	24%	27%	27%	13%	19%	31%	20%	42%	50%	39%	44%	29%	25%	24%	31%	24%	36%
Profit Sharing	32%	36%	36%	13%	11%	14%	16%	49%	42%	36%	47%	34%	31%	41%	44%	37%	46%
Car Allowance	10%	7%	14%	7%	15%	3%	13%	9%	10%	8%	10%	9%	9%	11%	12%	15%	16%
Other	27%	19%	23%	20%	13%	11%	16%	27%	22%	26%	25%	17%	23%	19%	16%	20%	28%

Location - respondents who have started or accepted a job

Respondents indicate that they will be working throughout the U.S., with the largest concentrations being in California and Texas (13% each), New York (9%), Florida (7%), and Illinois and Massachusetts (5% each).

Just under three-quarters of respondents (73%) indicate that they will be working in their preferred region.

Is this your preferred location?



Expectations vs. Reality - respondents who have started or accepted a job

The following table compares students' expectations prior to finding a job with the experience of those who have accepted jobs. In general, students had somewhat inflated salary expectations. In terms of percentages, there was a fairly close match between industry sectors respondents were interested in and where respondents ended up, with the exceptions of private practice LA firms (where fewer jobs were accepted than sought) and design/build contractors (where more jobs were accepted than sought).

	Expectation during job search	Actual job accepted
<i>Private Practice LA firm</i>		
<10 employees	17%	19%
10+ employees	31%	35%
no size preference	17%	
TOTAL LA firm	65%	54%
<i>Public Sector Resource Management (PSRM)</i>		
Federal	4%	3%
State	<1%	1%
Local	2%	2%
Non-profit	2%	1%
TOTAL PRSM *	7%	7%
Private Practice w/Allied Professionals	18%	19%
Design/build Contractors	4%	10%
Planning Agency	2%	1%
Academic Institution	3%	3%
Other	1%	7%

AVERAGE SALARY

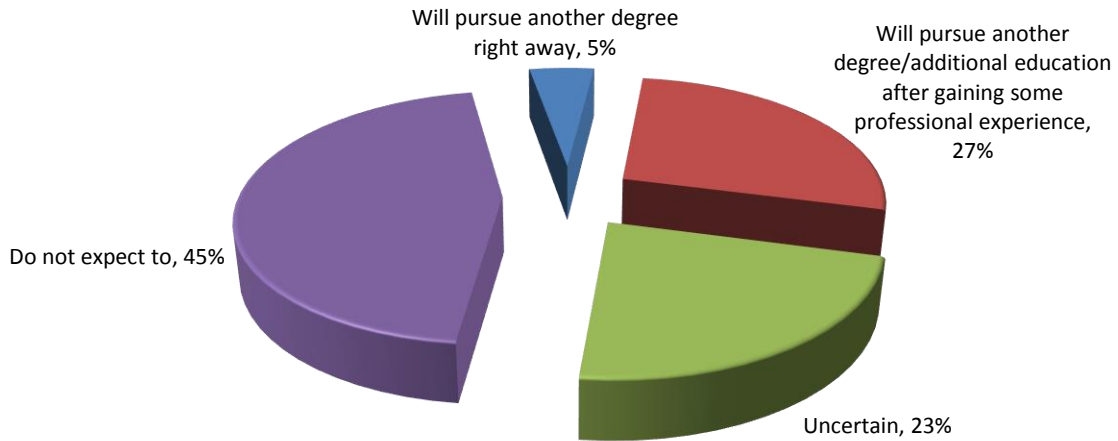
All respondents	\$46,600	\$43,700
Undergraduate students	\$43,700	\$40,900
Graduate students	\$49,500	\$47,300

* Individual sector %'s do not equal total sector % due to rounding.

Additional Schooling

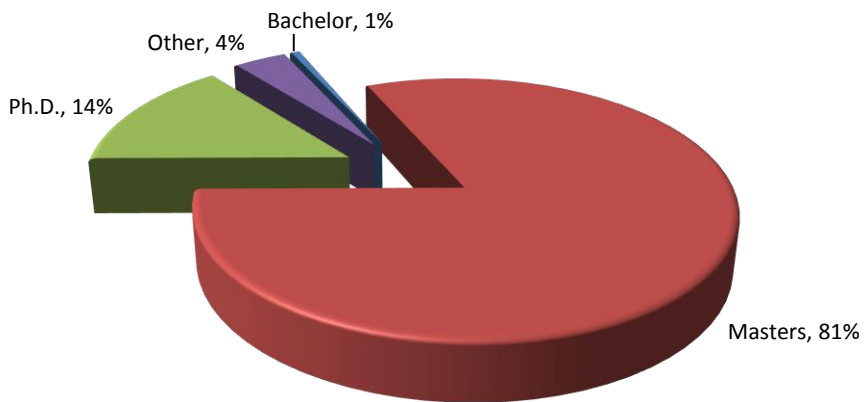
Just over one-quarter of respondents (27%) anticipate pursuing another degree or additional education after some professional experience, while 23% may do so at some later point (uncertain), and 5% intend to do so right away.

Do you anticipate pursuing another degree/additional education, either now or in the future?



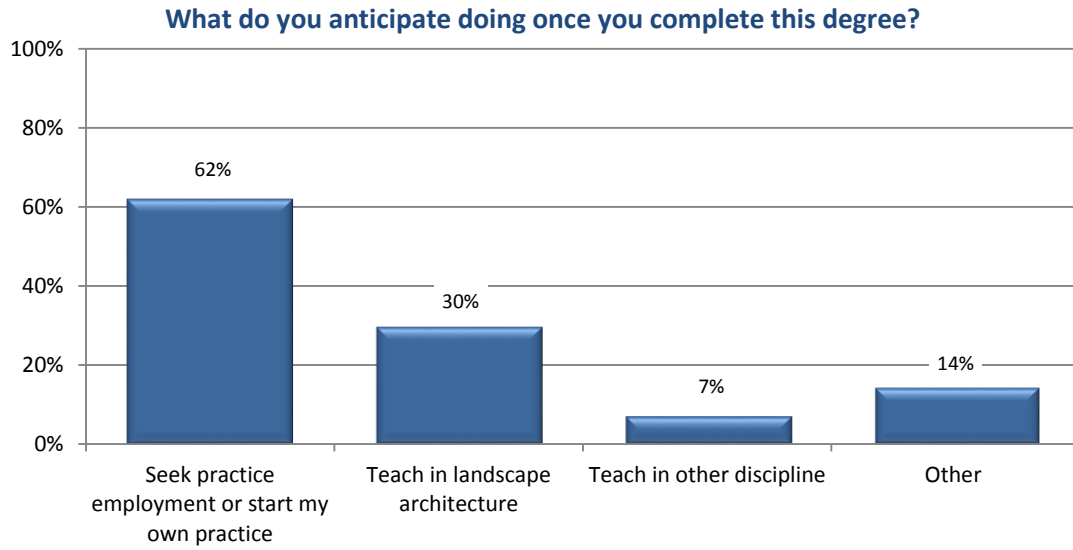
Of the respondents who are planning to pursue another degree, most (81%) indicate that it will be a Masters, while 14% will pursue a Ph.D., and 1% will pursue an additional Bachelor's Degree. Most respondents plan to pursue advanced degrees in landscape architecture or related areas.

If you plan to pursue another degree, what degree will it be?



After Completing Degree

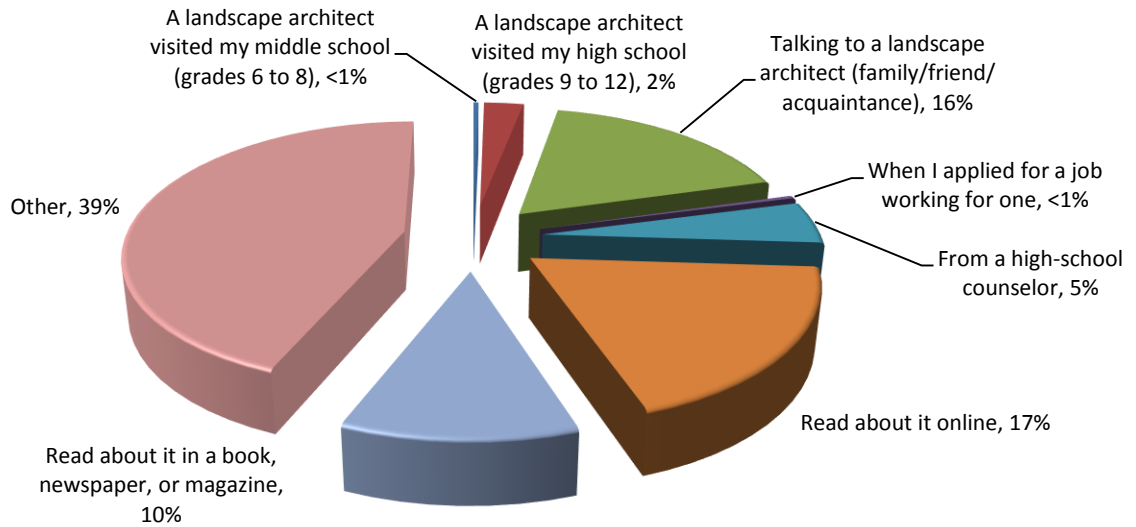
Of those respondents who plan to pursue another degree, most (62%) will then either seek practice employment or else start their own practice, while 30% plan to teach in the landscape architecture field.



Learning About Landscape Architecture Profession

Respondents were most likely to have first learned about the field of landscape architecture from reading about it online (17%), or talking to a landscape architect (16%).

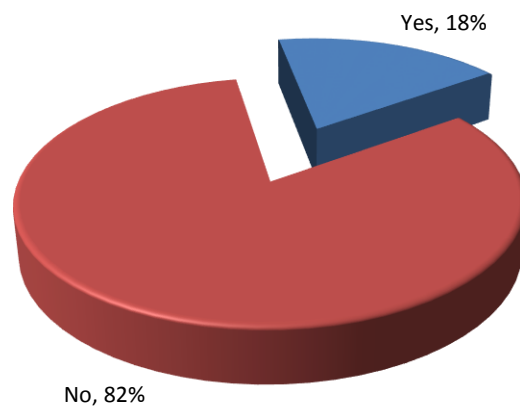
How did you first learn about landscape architecture?



Sharing the Profession

About one-in-five respondents (18%) indicated that they visited an elementary, middle, or high school to talk about the profession while they were in school. Half of these respondents (52%) had made one visit. Of respondents who made visits, 67% visited high schools, 20% middle schools, and 26% elementary schools.

While you were studying landscape architecture, did you visit an elementary, middle, or high school to talk about the profession?



1. What is your age?

N=318	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	318 100.0%	149 46.9%	163 51.3%	164 51.6%	152 47.8%	171 53.8%	146 45.9%
21	14 4.4%	6 4.0%	8 4.9%	14 8.5%	0 0.0%	14 8.2%	0 0.0%
22	32 10.1%	10 6.7%	20 12.3%	30 18.3%	2 1.3%	32 18.7%	0 0.0%
23	66 20.8%	32 21.5%	33 20.2%	59 36.0%	7 4.6%	66 38.6%	0 0.0%
24	24 7.5%	12 8.1%	12 7.4%	16 9.8%	8 5.3%	24 14.0%	0 0.0%
25	35 11.0%	18 12.1%	17 10.4%	16 9.8%	18 11.8%	35 20.5%	0 0.0%
26 to 30	95 29.9%	47 31.5%	46 28.2%	18 11.0%	77 50.7%	0 0.0%	95 65.1%
31 to 40	41 12.9%	24 16.1%	16 9.8%	6 3.7%	35 23.0%	0 0.0%	41 28.1%
41 to 50	7 2.2%	0 0.0%	7 4.3%	2 1.2%	4 2.6%	0 0.0%	7 4.8%
51 and older	3 0.9%	0 0.0%	3 1.8%	2 1.2%	1 0.7%	0 0.0%	3 2.1%
Mean	26.7	26.4	27.0	24.5	28.9	23.2	30.8

2. What is your race?

N=323	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	323 100.0%	150 46.4%	167 51.7%	165 51.1%	156 48.3%	170 52.6%	145 44.9%
American Indian	4 1.2%	2 1.3%	2 1.2%	3 1.8%	1 0.6%	3 1.8%	1 0.7%
Asian or Pacific Islander	65 20.1%	20 13.3%	44 26.3%	21 12.7%	44 28.2%	35 20.6%	30 20.7%
Black	4 1.2%	3 2.0%	1 0.6%	3 1.8%	1 0.6%	3 1.8%	0 0.0%
Caucasian	221 68.4%	116 77.3%	100 59.9%	120 72.7%	100 64.1%	112 65.9%	102 70.3%
Hispanic	26 8.0%	10 6.7%	16 9.6%	14 8.5%	11 7.1%	14 8.2%	12 8.3%
Other	11 3.4%	4 2.7%	7 4.2%	8 4.8%	3 1.9%	5 2.9%	6 4.1%

Other responses:

- American Israeli
- White Hispanic (3 mentions)
- Arab American
- European American
- Caucasian/Pacific-Islander

3. What is your gender?

N=319	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	319 100.0%	151 47.3%	168 52.7%	163 51.1%	154 48.3%	168 52.7%	143 44.8%
Male	151 47.3%	151 100.0%	0 0.0%	87 53.4%	64 41.6%	78 46.4%	71 49.7%
Female	168 52.7%	0 0.0%	168 100.0%	76 46.6%	90 58.4%	90 53.6%	72 50.3%

4. Which of the following best describes your current status?

N=327	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	327 100.0%	151 46.2%	166 50.8%	169 51.7%	158 48.3%	170 52.0%	145 44.3%
Completing (or have just completed) undergraduate program in Landscape Architecture at (please choose school):	169 51.7%	87 57.6%	76 45.8%	169 100.0%	0 0.0%	135 79.4%	28 19.3%
Completing (or have just completed) graduate program in Landscape Architecture at (please choose school):	158 48.3%	64 42.4%	90 54.2%	0 0.0%	158 100.0%	35 20.6%	117 80.7%

4b. Undergraduate school

N=161	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	161 100.0%	83 51.6%	74 46.0%	161 100.0%	0 0.0%	131 81.4%	27 16.8%
Arizona State University	7 4.3%	2 2.4%	5 6.8%	7 4.3%	0 0.0%	7 5.3%	0 0.0%
Ball State University	5 3.1%	3 3.6%	2 2.7%	5 3.1%	0 0.0%	5 3.8%	0 0.0%
Boston Architectural College	1 0.6%	1 1.2%	0 0.0%	1 0.6%	0 0.0%	0 0.0%	1 3.7%
California Polytechnic State University, San Luis Obispo	6 3.7%	2 2.4%	4 5.4%	6 3.7%	0 0.0%	4 3.1%	2 7.4%
California Polytechnic University of California, Pomona	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	1 0.8%	1 3.7%
Clemson University	2 1.2%	0 0.0%	2 2.7%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
Cornell University	9 5.6%	4 4.8%	5 6.8%	9 5.6%	0 0.0%	9 6.9%	0 0.0%
Iowa State University	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
Louisiana State University	7 4.3%	3 3.6%	4 5.4%	7 4.3%	0 0.0%	6 4.6%	1 3.7%
Michigan State University	5 3.1%	0 0.0%	5 6.8%	5 3.1%	0 0.0%	5 3.8%	0 0.0%
Mississippi State University	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	1 0.8%	0 0.0%
North Dakota State University	2 1.2%	2 2.4%	0 0.0%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
Pennsylvania State University	4 2.5%	3 3.6%	1 1.4%	4 2.5%	0 0.0%	4 3.1%	0 0.0%
Philadelphia University	1 0.6%	0 0.0%	1 1.4%	1 0.6%	0 0.0%	1 0.8%	0 0.0%
Purdue University	2 1.2%	2 2.4%	0 0.0%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
Rutgers University	3 1.9%	3 3.6%	0 0.0%	3 1.9%	0 0.0%	3 2.3%	0 0.0%

4b. Undergraduate school

N=161	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	161 100.0%	83 51.6%	74 46.0%	161 100.0%	0 0.0%	131 81.4%	27 16.8%
State University of New York College of Environmental Science and Forestry	6 3.7%	4 4.8%	2 2.7%	6 3.7%	0 0.0%	3 2.3%	3 11.1%
Temple University	6 3.7%	5 6.0%	0 0.0%	6 3.7%	0 0.0%	2 1.5%	4 14.8%
Texas A&M University	1 0.6%	0 0.0%	1 1.4%	1 0.6%	0 0.0%	1 0.8%	0 0.0%
Texas Tech University	4 2.5%	4 4.8%	0 0.0%	4 2.5%	0 0.0%	2 1.5%	2 7.4%
The Ohio State University	4 2.5%	3 3.6%	0 0.0%	4 2.5%	0 0.0%	4 3.1%	0 0.0%
University of Arkansas	7 4.3%	2 2.4%	5 6.8%	7 4.3%	0 0.0%	6 4.6%	0 0.0%
University of California Davis	16 9.9%	5 6.0%	10 13.5%	16 9.9%	0 0.0%	14 10.7%	1 3.7%
University of Florida	2 1.2%	2 2.4%	0 0.0%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
University of Georgia	7 4.3%	5 6.0%	2 2.7%	7 4.3%	0 0.0%	7 5.3%	0 0.0%
University of Illinois, Urbana-Champaign	3 1.9%	0 0.0%	3 4.1%	3 1.9%	0 0.0%	3 2.3%	0 0.0%
University of Kentucky	5 3.1%	3 3.6%	2 2.7%	5 3.1%	0 0.0%	3 2.3%	2 7.4%
University of Maryland	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
University of Massachusetts	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
University of Nebraska	4 2.5%	2 2.4%	1 1.4%	4 2.5%	0 0.0%	3 2.3%	1 3.7%
University of Nevada	1 0.6%	1 1.2%	0 0.0%	1 0.6%	0 0.0%	1 0.8%	0 0.0%
University of Oregon	7 4.3%	3 3.6%	4 5.4%	7 4.3%	0 0.0%	1 0.8%	6 22.2%

4b. Undergraduate school

N=161	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	161 100.0%	83 51.6%	74 46.0%	161 100.0%	0 0.0%	131 81.4%	27 16.8%
University of Rhode Island	1 0.6%	0 0.0%	1 1.4%	1 0.6%	0 0.0%	1 0.8%	0 0.0%
University of Washington	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	1 0.8%	1 3.7%
University of Wisconsin, Madison	6 3.7%	3 3.6%	3 4.1%	6 3.7%	0 0.0%	5 3.8%	1 3.7%
Utah State University	9 5.6%	6 7.2%	3 4.1%	9 5.6%	0 0.0%	8 6.1%	1 3.7%
Virginia Tech	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
West Virginia University	2 1.2%	2 2.4%	0 0.0%	2 1.2%	0 0.0%	2 1.5%	0 0.0%
Other	2 1.2%	1 1.2%	1 1.4%	2 1.2%	0 0.0%	2 1.5%	0 0.0%

Other responses:

Tianjin Chengjian University
 University of Minnesota Twin Cities

4c. Graduate school

N=154	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	154 100.0%	63 40.9%	89 57.8%	0 0.0%	154 100.0%	34 22.1%	116 75.3%
Auburn University	3 1.9%	1 1.6%	2 2.2%	0 0.0%	3 1.9%	1 2.9%	2 1.7%
Ball State University	1 0.6%	1 1.6%	0 0.0%	0 0.0%	1 0.6%	0 0.0%	1 0.9%
Boston Architectural College	1 0.6%	0 0.0%	1 1.1%	0 0.0%	1 0.6%	0 0.0%	1 0.9%
California State Polytechnic University, Pomona	3 1.9%	2 3.2%	1 1.1%	0 0.0%	3 1.9%	0 0.0%	3 2.6%
Chatham University	1 0.6%	0 0.0%	1 1.1%	0 0.0%	1 0.6%	0 0.0%	1 0.9%
City College of New York	4 2.6%	1 1.6%	3 3.4%	0 0.0%	4 2.6%	0 0.0%	4 3.4%
Cornell University	14 9.1%	7 11.1%	7 7.9%	0 0.0%	14 9.1%	2 5.9%	12 10.3%
Florida International University	3 1.9%	1 1.6%	2 2.2%	0 0.0%	3 1.9%	2 5.9%	1 0.9%
Harvard University	7 4.5%	3 4.8%	4 4.5%	0 0.0%	7 4.5%	1 2.9%	6 5.2%
Illinois Institute of Technology	2 1.3%	1 1.6%	1 1.1%	0 0.0%	2 1.3%	0 0.0%	2 1.7%
Iowa State University	3 1.9%	0 0.0%	3 3.4%	0 0.0%	3 1.9%	0 0.0%	3 2.6%
Kansas State University	11 7.1%	2 3.2%	9 10.1%	0 0.0%	11 7.1%	8 23.5%	2 1.7%
Louisiana State University	2 1.3%	1 1.6%	1 1.1%	0 0.0%	2 1.3%	0 0.0%	2 1.7%
North Carolina State University	3 1.9%	1 1.6%	1 1.1%	0 0.0%	3 1.9%	2 5.9%	1 0.9%
Pennsylvania State University	2 1.3%	1 1.6%	1 1.1%	0 0.0%	2 1.3%	0 0.0%	2 1.7%
Rhode Island School of Design	1 0.6%	0 0.0%	1 1.1%	0 0.0%	1 0.6%	1 2.9%	0 0.0%
Rutgers University	2 1.3%	2 3.2%	0 0.0%	0 0.0%	2 1.3%	0 0.0%	2 1.7%

4c. Graduate school

N=154	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	154 100.0%	63 40.9%	89 57.8%	0 0.0%	154 100.0%	34 22.1%	116 75.3%
State University of New York College of Environmental Science and Forestry	2 1.3%	2 3.2%	0 0.0%	0 0.0%	2 1.3%	0 0.0%	2 1.7%
Temple University	5 3.2%	0 0.0%	5 5.6%	0 0.0%	5 3.2%	0 0.0%	5 4.3%
Texas A&M University	3 1.9%	2 3.2%	1 1.1%	0 0.0%	3 1.9%	1 2.9%	2 1.7%
University of Arizona	2 1.3%	0 0.0%	2 2.2%	0 0.0%	2 1.3%	0 0.0%	2 1.7%
University of California - Berkeley	14 9.1%	4 6.3%	10 11.2%	0 0.0%	14 9.1%	0 0.0%	14 12.1%
University of Colorado - Denver	3 1.9%	0 0.0%	3 3.4%	0 0.0%	3 1.9%	0 0.0%	3 2.6%
University of Florida	7 4.5%	3 4.8%	4 4.5%	0 0.0%	7 4.5%	3 8.8%	3 2.6%
University of Georgia	9 5.8%	2 3.2%	7 7.9%	0 0.0%	9 5.8%	5 14.7%	4 3.4%
University of Illinois - Urbana-Champaign	3 1.9%	0 0.0%	3 3.4%	0 0.0%	3 1.9%	1 2.9%	1 0.9%
University of Maryland	3 1.9%	1 1.6%	1 1.1%	0 0.0%	3 1.9%	0 0.0%	2 1.7%
University of Massachusetts	5 3.2%	3 4.8%	2 2.2%	0 0.0%	5 3.2%	1 2.9%	4 3.4%
University of Michigan	9 5.8%	6 9.5%	3 3.4%	0 0.0%	9 5.8%	1 2.9%	8 6.9%
University of Minnesota	3 1.9%	2 3.2%	1 1.1%	0 0.0%	3 1.9%	0 0.0%	3 2.6%
University of New Mexico	2 1.3%	0 0.0%	2 2.2%	0 0.0%	2 1.3%	1 2.9%	1 0.9%
University of Oregon	3 1.9%	1 1.6%	2 2.2%	0 0.0%	3 1.9%	0 0.0%	3 2.6%
University of Pennsylvania	3 1.9%	3 4.8%	0 0.0%	0 0.0%	3 1.9%	0 0.0%	3 2.6%

4c. Graduate school

N=154	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	154 100.0%	63 40.9%	89 57.8%	0 0.0%	154 100.0%	34 22.1%	116 75.3%
University of Southern California	1 0.6%	0 0.0%	1 1.1%	0 0.0%	1 0.6%	1 2.9%	0 0.0%
University of Tennessee	4 2.6%	2 3.2%	2 2.2%	0 0.0%	4 2.6%	0 0.0%	4 3.4%
University of Texas, Arlington	3 1.9%	2 3.2%	1 1.1%	0 0.0%	3 1.9%	2 5.9%	1 0.9%
University of Washington	4 2.6%	4 6.3%	0 0.0%	0 0.0%	4 2.6%	0 0.0%	4 3.4%
Utah State University	1 0.6%	1 1.6%	0 0.0%	0 0.0%	1 0.6%	0 0.0%	1 0.9%
Washington University	2 1.3%	1 1.6%	1 1.1%	0 0.0%	2 1.3%	1 2.9%	1 0.9%

4d. Undergraduate degree

Agriculture (2 mentions)
 American Studies & German
 Anthropology/Geography
 Applied Ecology
 Architectural Engineering
 Architectural Studies in Landscape Architecture
 Architecture (14 mentions)
 Art design
 Art History and a minor in Architecture
 Art Studio, Fine Art
 Arts in Interdisciplinary Studies
 Biology and Fine Arts
 Business Administration (2 mentions)
 Business and Marketing
 Civil + Environmental Engineering
 Cognitive Science, Music
 Communication and Information
 Communications/Graphic Design
 Computer Science
 Cultural Anthropology
 Design
 Ecology and Evolutionary Biology
 Engineering
 English (5 mentions)
 Environmental Science (6 mentions)
 Environmental Studies (3 mentions)
 Film Studies (2 mentions)
 Finance
 Fine Arts (13 mentions)
 Fine arts, Field Ecology & Nature Illustration
 Forestry, Ecology
 Geography (5 mentions)
 Geography, Urban and Regional Planning
 Geoscience
 Global Resource Systems
 History (4 mentions)
 Horticulture
 Horticulture and Landscape
 Horticulture Science Landscape Design Concentration
 Interdisciplinary
 Interior architecture
 International Studies
 Landscape Architecture (19 mentions)
 Landscape Engineering
 Landscape Management (3 mentions)
 Mechanical Engineering (2 mentions)
 Molecular Biology
 Music
 Music Education
 Philosophy and cognitive science
 Plant Sciences (4 mentions)
 Plant Sciences and landscape management
 Political Science (2 mentions)
 Professional/Marriage & Family Counseling
 Psychology (3 mentions)
 Psychology, Landscape Architecture
 Public Policy, Planning and Development & Comparative Literature
 Public Policy, Planning, and Development
 Science in Sustainability in the Built Environment

4d. Undergraduate degree

Science of Natural and Environmental Systems-Cornell University

Sculpture, French Language & Literature

Turfgrass Management

Urban Design

Urban Planning (3 mentions)

5. What are your plans for the immediate future?

N=325	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	325 100.0%	150 46.2%	167 51.4%	165 50.8%	158 48.6%	169 52.0%	146 44.9%
To work/seek employment	290 89.2%	143 95.3%	140 83.8%	144 87.3%	146 92.4%	147 87.0%	135 92.5%
To pursue additional education	16 4.9%	4 2.7%	12 7.2%	11 6.7%	4 2.5%	11 6.5%	5 3.4%
Undecided	5 1.5%	0 0.0%	5 3.0%	1 0.6%	4 2.5%	3 1.8%	1 0.7%
Travel	14 4.3%	3 2.0%	10 6.0%	9 5.5%	4 2.5%	8 4.7%	5 3.4%

6. How did you pay for your education? - UNDERGRADUATE

N=268	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	268 100.0%	131 48.9%	131 48.9%	161 60.1%	107 39.9%	157 58.6%	104 38.8%
Savings	74 27.6%	35 26.7%	38 29.0%	53 32.9%	21 19.6%	53 33.8%	20 19.2%
Jobs (other than work study) while in school (including vacations)	117 43.7%	58 44.3%	57 43.5%	80 49.7%	37 34.6%	74 47.1%	41 39.4%
Parents/grandparents	188 70.1%	86 65.6%	97 74.0%	109 67.7%	79 73.8%	116 73.9%	68 65.4%
Federal loan programs	138 51.5%	77 58.8%	58 44.3%	94 58.4%	44 41.1%	79 50.3%	54 51.9%
Other loans	51 19.0%	27 20.6%	20 15.3%	32 19.9%	19 17.8%	29 18.5%	19 18.3%
Scholarships	146 54.5%	69 52.7%	73 55.7%	100 62.1%	46 43.0%	91 58.0%	50 48.1%
Employer	11 4.1%	6 4.6%	5 3.8%	6 3.7%	5 4.7%	6 3.8%	5 4.8%
Work study	51 19.0%	23 17.6%	24 18.3%	29 18.0%	22 20.6%	27 17.2%	22 21.2%
Fellowships/Assistantships	7 2.6%	2 1.5%	4 3.1%	4 2.5%	3 2.8%	6 3.8%	1 1.0%
Other	7 2.6%	3 2.3%	3 2.3%	7 4.3%	0 0.0%	1 0.6%	6 5.8%

Other responses:

Federal Pell Grant

GI Bill

Grants

Grants, husband

Paid internships

Tuition Remission - Father works for the University of Maryland Baltimore Medical Center

Veterans Affairs

6. How did you pay for your education? - GRADUATE

N=150	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	150 100.0%	60 40.0%	87 58.0%	0 0.0%	150 100.0%	32 21.3%	112 74.7%
Savings	48 32.0%	22 36.7%	25 28.7%	0 0.0%	48 32.0%	6 18.8%	39 34.8%
Jobs (other than work study) while in school (including vacations)	61 40.7%	26 43.3%	33 37.9%	0 0.0%	61 40.7%	12 37.5%	47 42.0%
Parents/grandparents	62 41.3%	25 41.7%	37 42.5%	0 0.0%	62 41.3%	21 65.6%	40 35.7%
Federal loan programs	78 52.0%	33 55.0%	43 49.4%	0 0.0%	78 52.0%	12 37.5%	62 55.4%
Other loans	23 15.3%	9 15.0%	12 13.8%	0 0.0%	23 15.3%	3 9.4%	17 15.2%
Scholarships	72 48.0%	28 46.7%	43 49.4%	0 0.0%	72 48.0%	12 37.5%	58 51.8%
Employer	15 10.0%	6 10.0%	8 9.2%	0 0.0%	15 10.0%	4 12.5%	10 8.9%
Work study	22 14.7%	12 20.0%	10 11.5%	0 0.0%	22 14.7%	1 3.1%	21 18.8%
Fellowships/Assistantships	67 44.7%	29 48.3%	36 41.4%	0 0.0%	67 44.7%	11 34.4%	53 47.3%
Other	6 4.0%	2 3.3%	4 4.6%	0 0.0%	6 4.0%	1 3.1%	5 4.5%

Other responses:

529 Account
 Education is free in my Saudi Arabia
 Selling anything I could.
 Spouse (3 mentions)

7. What is your current education-related debt?

N=309	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	309 100.0%	143 46.3%	159 51.5%	159 51.5%	150 48.5%	162 52.4%	138 44.7%
None	101 32.7%	38 26.6%	61 38.4%	49 30.8%	52 34.7%	61 37.7%	37 26.8%
Less than \$10,000	45 14.6%	23 16.1%	22 13.8%	35 22.0%	10 6.7%	34 21.0%	10 7.2%
\$10,000 to \$19,999	20 6.5%	10 7.0%	10 6.3%	13 8.2%	7 4.7%	11 6.8%	9 6.5%
\$20,000 to \$29,999	25 8.1%	12 8.4%	11 6.9%	19 11.9%	6 4.0%	18 11.1%	5 3.6%
\$30,000 to \$49,999	45 14.6%	26 18.2%	18 11.3%	24 15.1%	21 14.0%	19 11.7%	25 18.1%
\$50,000 to \$74,999	38 12.3%	15 10.5%	23 14.5%	14 8.8%	24 16.0%	14 8.6%	24 17.4%
\$75,000 to \$99,999	15 4.9%	7 4.9%	7 4.4%	2 1.3%	13 8.7%	3 1.9%	11 8.0%
\$100,000 or more	20 6.5%	12 8.4%	7 4.4%	3 1.9%	17 11.3%	2 1.2%	17 12.3%
Mean	27953.1	30454.5	25188.7	19842.8	36550.0	17793.2	39655.8

8. Which of the following employment sectors is your primary interest?

N=308	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	308 100.0%	144 46.8%	157 51.0%	158 51.3%	150 48.7%	162 52.6%	138 44.8%
Private practice landscape architecture firm - less than 10 employees (small)	51 16.6%	27 18.8%	22 14.0%	26 16.5%	25 16.7%	25 15.4%	26 18.8%
Private practice landscape architecture firm - 10 or more employees (mid to large)	96 31.2%	51 35.4%	45 28.7%	53 33.5%	43 28.7%	56 34.6%	40 29.0%
Private practice landscape architecture firm - no size preference	53 17.2%	20 13.9%	30 19.1%	29 18.4%	24 16.0%	27 16.7%	23 16.7%
Private practice with allied professionals (engineering, planning, architecture)	56 18.2%	22 15.3%	34 21.7%	25 15.8%	31 20.7%	30 18.5%	23 16.7%
Design build contractor	13 4.2%	7 4.9%	6 3.8%	9 5.7%	4 2.7%	9 5.6%	4 2.9%
Planning agency	5 1.6%	4 2.8%	0 0.0%	0 0.0%	5 3.3%	1 0.6%	4 2.9%
PSRM (Public sector resource management – parks, forests, wildlife, etc.) - Federal	11 3.6%	5 3.5%	5 3.2%	6 3.8%	5 3.3%	4 2.5%	7 5.1%
PSRM - State	1 0.3%	1 0.7%	0 0.0%	1 0.6%	0 0.0%	1 0.6%	0 0.0%
Local PSRM - Local	6 1.9%	2 1.4%	4 2.5%	3 1.9%	3 2.0%	3 1.9%	1 0.7%
PSRM - Not for profit	5 1.6%	1 0.7%	4 2.5%	4 2.5%	1 0.7%	3 1.9%	2 1.4%
Academic institution	9 2.9%	3 2.1%	6 3.8%	1 0.6%	8 5.3%	2 1.2%	7 5.1%
Other	2 0.6%	1 0.7%	1 0.6%	1 0.6%	1 0.7%	1 0.6%	1 0.7%

Other responses:

Land development company
Theme park

9a. Have you had (or did you have) any job interviews during your final semester in school?

N=281	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	281 100.0%	130 46.3%	144 51.2%	142 50.5%	139 49.5%	147 52.3%	126 44.8%
Yes	161 57.3%	81 62.3%	76 52.8%	83 58.5%	78 56.1%	90 61.2%	66 52.4%
No	120 42.7%	49 37.7%	68 47.2%	59 41.5%	61 43.9%	57 38.8%	60 47.6%

9b. How many?

N=281	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	281 100.0%	130 46.3%	144 51.2%	142 50.5%	139 49.5%	147 52.3%	126 44.8%
None	120 42.7%	49 37.7%	68 47.2%	59 41.5%	61 43.9%	57 38.8%	60 47.6%
1	52 18.5%	25 19.2%	26 18.1%	27 19.0%	25 18.0%	28 19.0%	24 19.0%
2	48 17.1%	24 18.5%	24 16.7%	26 18.3%	22 15.8%	27 18.4%	19 15.1%
3	20 7.1%	9 6.9%	11 7.6%	8 5.6%	12 8.6%	10 6.8%	10 7.9%
4	12 4.3%	6 4.6%	5 3.5%	8 5.6%	4 2.9%	8 5.4%	4 3.2%
5	15 5.3%	8 6.2%	5 3.5%	9 6.3%	6 4.3%	11 7.5%	3 2.4%
6 to 10	13 4.6%	8 6.2%	5 3.5%	4 2.8%	9 6.5%	5 3.4%	6 4.8%
11 or more	1 0.4%	1 0.8%	0 0.0%	1 0.7%	0 0.0%	1 0.7%	0 0.0%
Mean	1.6	1.8	1.3	1.6	1.6	1.7	1.3

9c. Please comment on how the interview process went:

- 2 with cad tests, 2 with office visit.
- All went very well.
- Besides one, the rest of interview are pretty well. I could not believe that Kimley Horn sent HR people for the first interview of entry-level landscape architect. The person could not understand my portfolio at all. I attended the UF DCP career fair and did a few interviews. I do not know why. I think because it is like a large public ceremony, every vendor played too nice that kept asking some casual questions. They were not taking that event seriously, but to advertise their companies.
- Both offered me jobs.
- Casual. Two over the phone and one in person.
- Doing interviews over the phone is actually pretty great. It's not as nerve-racking as doing them in person. It's a little tricky to talk about your work when you're not pointing at pages in your portfolio, but it can be done. If you have a second interview in person, it's a little less intimidating after speaking on the phone.
- Each interview process was different. One had me solve a problem with AutoCAD, InDesign and hand drawing to see how I behaved under pressure and in those programs. The other one just asked questions.
- Fantastic. I was offered full time positions at each place I applied. Each firm was a large multidisciplinary offices
- Fine overall, a bit spontaneous and lacking preparation that I would have typically liked to have had, but not too bad (I got a cold call from a resume posted online and wasn't able to review a job description for the position prior to the call).
- General question about landscape, then portfolio question.
- Good but weird. They seem very interested but it is very drawn out and makes it feel like they are window-shopping. By the fourth conversation I am not certain what else they want from me.
- Good! Several call backs.
- Good.
- Good. Low pressure.
- Great I got the job.
- Great. (3 mentions)
- I applied for a 1 year internship with the Morris Arboretum of Pennsylvania in which I would work with the Urban Forestry Consultants. I wrote a letter and sent my resume. I also filled out a job application. I was then contacted for an interview and asked to give three references. I interviewed with the two gentlemen who are the consultants and the current intern. I was then conditionally offered the job and filled out the information for a background check. Upon successful completion of the background check, I was sent an offer letter. I signed the offer letter and sent it back in.
- I contacted the employers and asked for a meet and greet at their office! Those that were interested contacted me back and met with the firms in both a formal and informal manner.
- I emailed a .pdf of my portfolio and resume first. I then had two interviews, first with one principal. The second interview was with a second principal, a project mgr., and a client mgr. We interviewed each other about the job itself, benefits, and office culture. In the end, they decided that hiring an entry-level person was not wise for them due to the type/amount of projects they currently had.
- I felt prepared and confident.
- I haven't had many job interviews in the past, so I wasn't entirely sure what to expect. I prepared as best I could by researching online, but I still felt that I wasn't completely used to the process. I ended up getting an internship from my second interview.
- I met with my potential employer at a coffee shop and we went over the job description (Developer). I brought my senior project and sketches from study abroad. We met another time a few weeks later before I was offered a position.
- I received a call and was asked to show up for an interview the next week. I traveled to their office and sat down with the 2 principals for about an hour and a half and showed them my work and they showed me some of theirs.
- I started by responding to job postings by email. A few places called to conduct an initial interview and then I went to interview at each firm. I would talk through my portfolio and answer questions from my resume. The firm would also explain some of their projects and answer my questions about working at the firm. Some firms called to make an offer within the week, and a few took 2-3 weeks.
- I was flown out to one interview, drove to other interviews. Meet with each employer at least 2 times.
- I was well prepared for the interviews; most occurred in person during Purdue's landscape architecture career fair.
- Initial contact made at the Texas A&M career fair or through the Texas A&M Professional Advisory Board. Mostly through the career fair. In some cases I was pursued, in others I had to call, mail physical portfolios, and follow up aggressively to get an in-office interview.
- Initial email to express interest followed by a phone call to set up interview. Interviewed and then I had to inquire about results after a few weeks.
- Interview processes went relatively well. The types of interviews depending on scope of work was the most intriguing part.
- Interviewed with a current employer for full time hire. The process was clear, involved a meeting, offer, counter-offer, and acceptance of position.
- Interviewers were more interested in learning about myself, my work history, and my ambitions rather than focusing on my portfolio or graphics capability.
- Interviews went very well. They involved office tours, staff introductions and great discussion of the current and future state of landscape architecture.

9c. Please comment on how the interview process went:

- Interviews went well but companies are unlikely to hire international students.
- It was a quick talk with my previous employer to confirm plans to return after graduation as a full-time employee.
- It was an informal interview at Starbucks with Dekker/Perich/Sabatini back in Feb 2015. The interview went really well. It was hard to know what to expect of an informal interview. I have since followed up and am eagerly waiting to hear back from DPS.
- It was casual and helpful.
- It was for an internship that could lead to a full time position. It was fairly simple, but very good experience.
- It was over Skype because I was in a different location than the firm. The interview consisted of a walk-through of my digital portfolio as well as Q&A from myself and the interviewers.
- It was with a firm I interned with the previous summer. They wanted to see if I was interested in returning to work full time with them.
- It was with the company I was interning with.
- It went really well!
- It went very well - I was hired.
- It went very well, and was most likely partially due to my work experience before graduate school.
- It went well as I currently work for the firm I was interviewing for. I had previously worked for this firm as a summer co-op.
- It went well but they were looking for someone to start right away and I was not ready.
- It went well I had interviews last year and last semester and learned a lot from the very first interview.
- It went well, I got the job!
- It went well.
- It went well. I was referred for the position.
- Kurt Culbertson with Design Workshop was doing a lecture on campus. The department arranged for him to interview a few individuals while in the area. The interview went well but I was not selected for the position.
- Met with a principal of the firm and went through my portfolio.
- Mostly by phone or skype, often difficult and expensive to travel for on- site interviews.
- OK.
- One was informal and over the period of 2 years with a final formal interview. The other two were over the phone with one or more principals.
- Other than being in the midst of a final semester, they went rather well.
- Portfolio and Resume review, discussion of workplace environment, projects.
- Positive casual.
- Pretty well.
- Process went well. Started with a short tour of the office and greeting design team. Sat in conference room to chat about portfolio, resume, goals, and other questions about the company I had.
- Relatively informal interview with past internship employer.
- Sat down with one of the principals. An LA and the HR person. Fairly informal with questions and answers. Brought a portfolio and they wanted to flip through it while I talked about myself and my experience. They offered me a job on the spot. Part time until graduation then salary after.
- Short; over the phone.
- Smoothly and asked some really difficult questions.
- Some were brief, five minute summaries of my work. Others were an in depth process of touring the firm, meeting employees at all levels, and spending time casually at lunch to discuss work. This was by far the most beneficial process for me as a student as well as for the employer to ensure that the firm was the right fit.
- Standard procedures.
- The internship interview was over the phone. The questions were classic interview related, i.e. strengths/weaknesses, situational responses. The second interview for the firm was a round table discussion. Very informal and smooth. It included a tour of the firm's projects around the city. An overall good experience.
- The interview process was about 30 to 45 minutes long. They asked me initial questions about myself, then I went over my portfolio and they asked me a couple of questions regarding my projects. Then I asked questions about their company.
- The interview process was great. At Penn State we have a phenomenal career day so I was able to have 3 interviews during that weekend, and they have led to office visits/2nd interviews.
- The interview process went smoothly. I applied to firms in cities I was interested in by contacting alumni whom I knew lived in those cities. By emailing the firm stating interest, I quickly heard back from most, and then sent them over a resume and portfolio.
- The interview process went very smoothly. I easily obtained interviews without a problem and was offered a position at all four.
- The interview process went well, there were close to 3 pages of questions that pertained to past design work and how they prepared you for the position.
- The interview was conducted during a Career Day hosted by our college.
- The interviews went well. They are good practice. But the job I ended up getting was not advertised.
- The process was very informative. I learned a great deal about the 2 firms I met with.

9c. Please comment on how the interview process went:

- The two interviews were very different, but very useful in helping me to realize what I want from a job.
- They are pretty much the same. I like interviewed by senior landscape designers rather than HR people. Landscape designers are willing to talk casually and get to know me by asking my portfolio and academic experiences. However, HR people always ask me the same questions such as what do you think is your strongest link or weaknesses. I think those questions are pointless since students have already prepared it with the instructions that can be found everywhere. And HR people always have a fake smile on their faces.
- They have been going great and always come out super confident.
- They went extremely well. Teachers helped my get my foot in the door with a few. Unfortunately none of the firms seem to have hired anyone who had interview, as if there was a freeze in the market.
- They went over my resume and portfolio in extreme detail and also asked about outside work life to get a better sense of me as a person.
- They were very pleasant.
- Very casual.
- Very good, very thorough process, but it was a success since I got the job!
- Very smoothly.
- Very well - got informed on the ways firms of different sizes work and what they are able to provide me with as an entry-level designer.
- Very well, I got the job.
- Very well. Our program had connections with many of the firms.
- Very well. (7 mentions)
- Very well. Based on recent feedback from the principal, I am hopeful this will lead to a job but continue to pursue other employers.
- Very well. I was well prepared for each interview.
- Very well. The academic office at our Dept. has a lot of career planning workshops which were invaluable.
- Very well. They were accommodating of my school schedule, interested in my masters project, and engaging.
- Was very relaxed and spoke both about my work and the company's work for which I was interviewing.
- We went through my portfolio and they asked me a few questions. Then they walk me around their office. The atmosphere was quiet relax and pleasant.
- Well but they are looking for graduates immediately.
- Well but wish we had been prepared more in our professional practice on the interview process and compensation questions.
- Well, but it's been a long process. Positive but without a concrete offer.
- Well, but no job offers.
- Well, I had been on a number of them before.
- Well, sometimes difficult to tell what the office is looking for in who they hire in terms of experience.
- Well. (5 mentions)
- Went fine, didn't get the job, they picked someone with more experience in public engagement.
- Went surprisingly well - I didn't realize how much Berkeley prepared me until I went on those interviews.
- Went well, but didn't get the jobs.
- Went well.
- Went well. I emailed once a week afterwards with the occasional phone call. I got the job with the company I wanted.

9d. Was it what you expected?

N=158	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	158 100.0%	80 50.6%	74 46.8%	81 51.3%	77 48.7%	88 55.7%	65 41.1%
Yes	129 81.6%	70 87.5%	55 74.3%	61 75.3%	68 88.3%	70 79.5%	54 83.1%
No	29 18.4%	10 12.5%	19 25.7%	20 24.7%	9 11.7%	18 20.5%	11 16.9%

9e. Please explain: (interview was as expected)

- Asked about how I see myself in the next 5 years, what I have to bring to the firm etc.
- Did a proper preparation, so everything went well.
- Didn't really know what to expect, but since I was recruited for both interviews, they were pretty amicable.
- Different firms and people have different ideas about what they want. Many managers and principals see graduate students as undesirable. LA Hiring managers and principals struggle to follow up and follow through. I had to chase them. Land developer wasted no time and followed up immediately after every interaction.
- Fluid conversation on current trends, best practices, and design theory and process. Led to a new job offer.
- Got a job!
- Got well prepared.
- Had intern experience.
- Having an undergraduate degree in landscape architecture and practicing for years, I had been through the interviewing process.
- He was a great guy and the process went how I thought. We walked through my portfolio, he asked about my strengths and weaknesses, and about my interests.
- I already knew the firm as I had been interning there.
- I brought my portfolio. We talked about my passion and how I get involved in Landscape Architecture.
- I did a lot of preparation for my interviews through job fairs and internet research. I felt ready for most questions.
- I expect a firm to invest a thorough investigation into who they are about to hire - just as I investigate firms I wish to work for. Therefore the thorough nature of the interview didn't surprise me.
- I expected some firms to want to take time and others to be brief.
- I feel like my resume and portfolio are mainly used to help grab potential employers' attention, then when they really want to consider hiring me they will more heavily weigh into account what kind of person I am based off what they can gather from the interview.
- I got a feel for the interview when we spoke over email.
- I had been recommended for the position by a professor, so I had an idea of what to expect.
- I had spoken to another Temple graduate who did the same internship several years ago and he had told me about the interview process.
- I have been speaking to them formally and informally- I have had interviews before. It's just a long process.
- I have been through the interview process many times, though this was the first time in this industry.
- I interviewed with firms until I found one I like. They offered me a job. I took it!
- I knew the work environment and the people within the firm already.
- I like face to face interview rather than on a phone.
- I networked with ASLA members and Ball State alumni to create the opportunity to have the interviews.
- I was encouraged by a faculty member to pursue this firm because he thought I would be a good fit and had met the principal at the most recent ASLA awards ceremony.
- I was ready and understood how to communicate my ideas, portfolio, and career visions. My education prepared me.
- I worked a lot on my portfolio and made sure to get plenty of academic and professional experiences while in undergrad so I felt confident speaking at the interviews.
- If you prepare for the interview, everything you've learned in school takes over and you respond accordingly.
- It didn't make me nervous.
- Job interviews are always a little awkward. It's hard to talk about yourself (and brag about yourself!) and sometimes it's hard to talk about your work. But overall, the questions I was asked were pretty standard and nothing threw me off too badly.
- Landscape Architecture is a tight knit community. Many people know each other creating invaluable connections. Putting yourself out there and networking is key. Also having a strong portfolio/resume is important. Communicating your experience to the employer and letting your personality show helps push your documented works significantly.
- More than one interview was helpful. The back and forth of questions enabled clearer understanding of what we were both getting by partnering together.
- Our school required an internship during our second semester 4th year, so we had been through the interview process before. This allowed us to know how to communicate with possible employers.
- Similar to internship interviews but less about portfolio.
- The basics: strengths, weaknesses, what makes you right for this position, etc.
- The interview process was very smooth and professional.
- The job search process was typical in my experience of internship searches.
- The main goal was looking for a mutual suitable match.
- The phone interviews went well and when I met in person it felt natural.
- The process was very typical - explaining my work samples and asking questions.
- They clued me in before my interview as to what I should be prepared with.
- Very similar to others I had been on previously.
- Was a normal interview process with the addition of showing portfolio.

9e. Please explain: (interview was NOT as expected)

- Everything was so casual. The interviewers were friendly.
- Expected it to be more formal.
- I didn't get the one I thought I would get. I did get the one I didn't think I would get. Which is fine with me.
- I expected to get the jobs.
- I got a cold call from a resume I'd posted online. I wasn't able to review a job posting prior to the call, so I felt a little unprepared and unclear as to what the employer was looking for, but felt things went well overall.
- I had an internship that is different than the job I had an interview for. The internship was more public than private.
- I had not had an interview for the public sector, so it was different from any other previous interview.
- I saw interview process as a way to sell myself but afterwards I realized that most are just looking for someone with the same interests and the same drive.
- I thought I would be more nervous. But it was a great atmosphere.
- I thought interviews might involve panels and be more formal, but were in fact one-on-one and more personal.
- I thought the interviews would be more intense, and that the employers would ask me about certain designers (and name drop) or ask me about theory, etc. Instead, they were more interested in how I think as a designer and what my values are.
- I was worried my portfolio was not up to par or that other students would have better qualifications.
- I wasn't expecting an activity. In the other interview, I wasn't expecting to prove my CAD related work experience.
- I wasn't sure what to expect - and anticipated not liking the firm's work. They are a design/build firm. The design company is very small and much younger than the rest of the company. I was surprised at the level of design and really clicked with the people in the office. Great company culture, high quality design and environmental practices, it's a great fit.
- It was more of a conversation than me presenting myself.
- It was very informal, more of a conversation.
- It went a lot easier than I was anticipating. It was a very engaging interview.
- It's for a part-time, short-term job at a botanical garden/arboretum. I thought they had a specific job they wanted me to do, but they want me to propose a project.
- Questions about how much money you want to make. I had done no research and had no idea.
- Second interview didn't really ask me any questions about myself--I ended up doing most of the question asking, which was weird.
- The job offer on the spot was a surprise.
- The job was atypical, working as a developer of a single project.
- They expected I didn't know anything about the job market.
- Very casual and I lead most of the discussion.
- Very drawn-out. Would have expected offers or rejections at this point. It took 4 months of going back and forth with one firm and an all-sponsored trip up to the office to visit before being turned down.

10. What salary expectations do you have?

N=301	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	301 100.0%	140 46.5%	155 51.5%	156 51.8%	145 48.2%	159 52.8%	134 44.5%
No expectation	45 15.0%	18 12.9%	27 17.4%	27 17.3%	18 12.4%	28 17.6%	14 10.4%
<\$30,000	7 2.3%	2 1.4%	4 2.6%	5 3.2%	2 1.4%	4 2.5%	3 2.2%
\$30,000 to \$34,999	5 1.7%	4 2.9%	1 0.6%	5 3.2%	0 0.0%	4 2.5%	1 0.7%
\$35,000 to \$39,999	20 6.6%	8 5.7%	12 7.7%	14 9.0%	6 4.1%	11 6.9%	9 6.7%
\$40,000 to \$44,999	60 19.9%	31 22.1%	28 18.1%	40 25.6%	20 13.8%	41 25.8%	19 14.2%
\$45,000 to \$49,999	70 23.3%	39 27.9%	29 18.7%	39 25.0%	31 21.4%	41 25.8%	27 20.1%
\$50,000 or more	94 31.2%	38 27.1%	54 34.8%	26 16.7%	68 46.9%	30 18.9%	61 45.5%
Mean	46585.5	45797.7	47504.4	43685.0	49531.7	44104.9	48922.0

11. Do/did you have reasonable employment prospects with ...

N=298	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	298 100.0%	139 46.6%	153 51.3%	153 51.3%	145 48.7%	157 52.7%	134 45.0%
A former employer	77 25.8%	37 26.6%	39 25.5%	41 26.8%	36 24.8%	48 30.6%	27 20.1%
An internship organization	51 17.1%	26 18.7%	24 15.7%	25 16.3%	26 17.9%	26 16.6%	25 18.7%
Both	40 13.4%	19 13.7%	18 11.8%	18 11.8%	22 15.2%	16 10.2%	22 16.4%
Neither	130 43.6%	57 41.0%	72 47.1%	69 45.1%	61 42.1%	67 42.7%	60 44.8%

12a. Have you had any job offers?

N=300	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	300 100.0%	140 46.7%	153 51.0%	155 51.7%	145 48.3%	157 52.3%	134 44.7%
Yes	153 51.0%	78 55.7%	72 47.1%	87 56.1%	66 45.5%	86 54.8%	61 45.5%
No	147 49.0%	62 44.3%	81 52.9%	68 43.9%	79 54.5%	71 45.2%	73 54.5%

12a. How many?

N=297	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	297 100.0%	139 46.8%	152 51.2%	153 51.5%	144 48.5%	156 52.5%	133 44.8%
None	147 49.5%	62 44.6%	81 53.3%	68 44.4%	79 54.9%	71 45.5%	73 54.9%
1	99 33.3%	48 34.5%	50 32.9%	55 35.9%	44 30.6%	57 36.5%	39 29.3%
2	35 11.8%	21 15.1%	13 8.6%	20 13.1%	15 10.4%	21 13.5%	13 9.8%
3	9 3.0%	4 2.9%	5 3.3%	7 4.6%	2 1.4%	4 2.6%	4 3.0%
4 or more	7 2.4%	4 2.9%	3 2.0%	3 2.0%	4 2.8%	3 1.9%	4 3.0%
Mean	0.8	0.9	0.7	0.8	0.7	0.8	0.7
Mean (respondents receiving at least one offer)	1.5	1.5	1.5	1.5	1.5	1.4	1.6

12b. What starting salary were you offered?

N=142	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	142 100.0%	73 51.4%	67 47.2%	80 56.3%	62 43.7%	79 55.6%	58 40.8%
Less than \$30,000	14 9.9%	6 8.2%	8 11.9%	12 15.0%	2 3.2%	12 15.2%	2 3.4%
\$30,000 to \$34,999	16 11.3%	9 12.3%	7 10.4%	14 17.5%	2 3.2%	11 13.9%	3 5.2%
\$35,000 to \$39,999	31 21.8%	20 27.4%	11 16.4%	18 22.5%	13 21.0%	19 24.1%	12 20.7%
\$40,000 to \$44,999	53 37.3%	29 39.7%	24 35.8%	35 43.8%	18 29.0%	36 45.6%	15 25.9%
\$45,000 to \$49,999	37 26.1%	22 30.1%	14 20.9%	18 22.5%	19 30.6%	13 16.5%	22 37.9%
\$50,000 to \$59,999	35 24.6%	16 21.9%	18 26.9%	11 13.8%	24 38.7%	13 16.5%	21 36.2%
\$60,000 or more	10 7.0%	2 2.7%	8 11.9%	1 1.3%	9 14.5%	2 2.5%	7 12.1%
Mean	42870.1	41823.2	43925.1	39744.3	46786.4	39945.3	46469.0

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom

	Most Important (1)	(2)	(3)	(4)	(5)	Least Important (6)	Total
Type of organization	61 23.6%	53 20.5%	38 14.7%	39 15.1%	31 12.0%	37 14.3%	259 100.0%
Specialties within the organization	26 10.0%	44 16.9%	35 13.5%	31 11.9%	65 25.0%	59 22.7%	260 100.0%
Reputation of the organization	38 14.7%	41 15.8%	46 17.8%	55 21.2%	43 16.6%	36 13.9%	259 100.0%
Geographic location	91 34.7%	50 19.1%	34 13.0%	30 11.5%	22 8.4%	35 13.4%	262 100.0%
Starting salary	17 6.5%	31 11.9%	61 23.5%	52 20.0%	55 21.2%	44 16.9%	260 100.0%
Position description	29 11.2%	42 16.3%	47 18.2%	52 20.2%	42 16.3%	46 17.8%	258 100.0%

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom

Type of organization

N=259	Total		GENDER		DEGREE		AGE	
			Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	259	100.0%	118	135	133	126	139	113
			45.6%	52.1%	51.4%	48.6%	53.7%	43.6%
(1) Most important	61	23.6%	30	28	34	27	35	22
			25.4%	20.7%	25.6%	21.4%	25.2%	19.5%
(2)	53	20.5%	21	30	22	31	21	31
			17.8%	22.2%	16.5%	24.6%	15.1%	27.4%
(3)	38	14.7%	20	17	20	18	19	19
			16.9%	12.6%	15.0%	14.3%	13.7%	16.8%
(4)	39	15.1%	20	19	22	17	24	15
			16.9%	14.1%	16.5%	13.5%	17.3%	13.3%
(5)	31	12.0%	13	18	13	18	14	16
			11.0%	13.3%	9.8%	14.3%	10.1%	14.2%
(6) Least important	37	14.3%	14	23	22	15	26	10
			11.9%	17.0%	16.5%	11.9%	18.7%	8.8%

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom
Specialties within the organization

N=260	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	260 100.0%	119 45.8%	135 51.9%	133 51.2%	127 48.8%	139 53.5%	114 43.8%
(1) Most important	26 10.0%	7 5.9%	19 14.1%	14 10.5%	12 9.4%	16 11.5%	10 8.8%
(2)	44 16.9%	15 12.6%	28 20.7%	19 14.3%	25 19.7%	23 16.5%	20 17.5%
(3)	35 13.5%	18 15.1%	17 12.6%	17 12.8%	18 14.2%	16 11.5%	18 15.8%
(4)	31 11.9%	12 10.1%	18 13.3%	15 11.3%	16 12.6%	17 12.2%	13 11.4%
(5)	65 25.0%	34 28.6%	28 20.7%	37 27.8%	28 22.0%	38 27.3%	24 21.1%
(6) Least important	59 22.7%	33 27.7%	25 18.5%	31 23.3%	28 22.0%	29 20.9%	29 25.4%

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom
Reputation of the organization

N=259	Total		GENDER		DEGREE		AGE	
			Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	259	100.0%	118	135	133	126	139	113
			45.6%	52.1%	51.4%	48.6%	53.7%	43.6%
(1) Most important	38	14.7%	18	20	20	18	22	16
			15.3%	14.8%	15.0%	14.3%	15.8%	14.2%
(2)	41	15.8%	20	20	27	14	27	13
			16.9%	14.8%	20.3%	11.1%	19.4%	11.5%
(3)	46	17.8%	19	27	17	29	21	23
			16.1%	20.0%	12.8%	23.0%	15.1%	20.4%
(4)	55	21.2%	28	26	24	31	24	30
			23.7%	19.3%	18.0%	24.6%	17.3%	26.5%
(5)	43	16.6%	18	23	26	17	29	13
			15.3%	17.0%	19.5%	13.5%	20.9%	11.5%
(6) Least important	36	13.9%	15	19	19	17	16	18
			12.7%	14.1%	14.3%	13.5%	11.5%	15.9%

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom

Geographic location

N=262	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	262 100.0%	121 46.2%	135 51.5%	133 50.8%	129 49.2%	139 53.1%	116 44.3%
(1) Most important	91 34.7%	44 36.4%	44 32.6%	35 26.3%	56 43.4%	35 25.2%	54 46.6%
(2)	50 19.1%	27 22.3%	23 17.0%	25 18.8%	25 19.4%	26 18.7%	23 19.8%
(3)	34 13.0%	11 9.1%	21 15.6%	19 14.3%	15 11.6%	21 15.1%	11 9.5%
(4)	30 11.5%	14 11.6%	15 11.1%	18 13.5%	12 9.3%	19 13.7%	10 8.6%
(5)	22 8.4%	10 8.3%	12 8.9%	14 10.5%	8 6.2%	13 9.4%	9 7.8%
(6) Least important	35 13.4%	15 12.4%	20 14.8%	22 16.5%	13 10.1%	25 18.0%	9 7.8%

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom

Starting salary

N=260	Total		GENDER		DEGREE		AGE	
			Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	260	100.0%	120	134	133	127	139	114
			46.2%	51.5%	51.2%	48.8%	53.5%	43.8%
(1) Most important	17	6.5%	8	9	12	5	13	4
			6.7%	6.7%	9.0%	3.9%	9.4%	3.5%
(2)	31	11.9%	19	11	16	15	17	12
			15.8%	8.2%	12.0%	11.8%	12.2%	10.5%
(3)	61	23.5%	32	27	30	31	31	28
			26.7%	20.1%	22.6%	24.4%	22.3%	24.6%
(4)	52	20.0%	19	31	31	21	31	20
			15.8%	23.1%	23.3%	16.5%	22.3%	17.5%
(5)	55	21.2%	24	31	21	34	23	31
			20.0%	23.1%	15.8%	26.8%	16.5%	27.2%
(6) Least important	44	16.9%	18	25	23	21	24	19
			15.0%	18.7%	17.3%	16.5%	17.3%	16.7%

13. Please put the following attributes in rank order from 1 to 6 based on their importance to you in selecting a job, placing the most important at the top and the least important at the bottom

Position description

N=258	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	258 100.0%	118 45.7%	134 51.9%	133 51.6%	125 48.4%	139 53.9%	112 43.4%
(1) Most important	29 11.2%	14 11.9%	15 11.2%	18 13.5%	11 8.8%	18 12.9%	10 8.9%
(2)	42 16.3%	18 15.3%	23 17.2%	24 18.0%	18 14.4%	25 18.0%	16 14.3%
(3)	47 18.2%	20 16.9%	26 19.4%	30 22.6%	17 13.6%	31 22.3%	16 14.3%
(4)	52 20.2%	25 21.2%	26 19.4%	23 17.3%	29 23.2%	24 17.3%	25 22.3%
(5)	42 16.3%	19 16.1%	22 16.4%	22 16.5%	20 16.0%	22 15.8%	19 17.0%
(6) Least important	46 17.8%	22 18.6%	22 16.4%	16 12.0%	30 24.0%	19 13.7%	26 23.2%

14. In your job search, do/did you feel restricted to one geographical area for reasons of necessity or personal preference?

N=296	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	296 100.0%	137 46.3%	153 51.7%	152 51.4%	144 48.6%	154 52.0%	135 45.6%
Yes	193 65.2%	83 60.6%	105 68.6%	86 56.6%	107 74.3%	90 58.4%	99 73.3%
No	103 34.8%	54 39.4%	48 31.4%	66 43.4%	37 25.7%	64 41.6%	36 26.7%

15. Have you started or accepted a job?

N=295	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	295 100.0%	137 46.4%	152 51.5%	152 51.5%	143 48.5%	154 52.2%	134 45.4%
Yes	147 49.8%	74 54.0%	70 46.1%	80 52.6%	67 46.9%	77 50.0%	66 49.3%
No	148 50.2%	63 46.0%	82 53.9%	72 47.4%	76 53.1%	77 50.0%	68 50.7%

16. Which of the following best describes your employer?

N=145	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	145 100.0%	72 49.7%	70 48.3%	78 53.8%	67 46.2%	76 52.4%	65 44.8%
Private practice landscape architecture firm - less than 10 employees (small)	28 19.3%	15 20.8%	13 18.6%	20 25.6%	8 11.9%	17 22.4%	10 15.4%
Private practice landscape architecture firm - 10 or more employees (mid to large)	50 34.5%	27 37.5%	22 31.4%	30 38.5%	20 29.9%	27 35.5%	22 33.8%
Private practice with allied professionals (engineering, planning, architecture)	28 19.3%	12 16.7%	16 22.9%	12 15.4%	16 23.9%	16 21.1%	11 16.9%
Design build contractor	14 9.7%	9 12.5%	5 7.1%	8 10.3%	6 9.0%	7 9.2%	7 10.8%
Planning agency	1 0.7%	0 0.0%	0 0.0%	0 0.0%	1 1.5%	1 1.3%	0 0.0%
PRSM (Public sector resource management – parks, forests, wildlife, etc.) - Federal	4 2.8%	1 1.4%	2 2.9%	1 1.3%	3 4.5%	1 1.3%	3 4.6%
PSRM - State	1 0.7%	1 1.4%	0 0.0%	1 1.3%	0 0.0%	1 1.3%	0 0.0%
PSRM - Local	3 2.1%	0 0.0%	3 4.3%	1 1.3%	2 3.0%	1 1.3%	1 1.5%
PSRM – Not for profit	2 1.4%	2 2.8%	0 0.0%	1 1.3%	1 1.5%	1 1.3%	1 1.5%
Academic institution	4 2.8%	2 2.8%	2 2.9%	1 1.3%	3 4.5%	1 1.3%	3 4.6%
Other	10 6.9%	3 4.2%	7 10.0%	3 3.8%	7 10.4%	3 3.9%	7 10.8%

Other responses:

- Architecture Firm
- Development Company
- Ecological Restoration & design consulting
- Land Developer
- Property owner
- School
- Started a firm with a fellow student and former professor

17. Is this your preferred type of employer?

N=145	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	145 100.0%	72 49.7%	70 48.3%	78 53.8%	67 46.2%	76 52.4%	65 44.8%
Yes	98 67.6%	52 72.2%	44 62.9%	52 66.7%	46 68.7%	51 67.1%	44 67.7%
No	11 7.6%	3 4.2%	8 11.4%	6 7.7%	5 7.5%	5 6.6%	5 7.7%
Didn't have a preference	36 24.8%	17 23.6%	18 25.7%	20 25.6%	16 23.9%	20 26.3%	16 24.6%

18. What is your starting salary?

N=142	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	142 100.0%	73 51.4%	66 46.5%	79 55.6%	63 44.4%	77 54.2%	63 44.4%
<u>salary</u>							
Not finalized yet	25 17.6%	12 16.4%	12 18.2%	13 16.5%	12 19.0%	10 13.0%	14 22.2%
Less than \$30,000	9 6.3%	4 5.5%	5 7.6%	6 7.6%	3 4.8%	5 6.5%	4 6.3%
\$30,000 to \$34,999	8 5.6%	3 4.1%	5 7.6%	7 8.9%	1 1.6%	6 7.8%	2 3.2%
\$35,000 to \$39,999	16 11.3%	11 15.1%	5 7.6%	10 12.7%	6 9.5%	11 14.3%	5 7.9%
\$40,000 to \$44,999	28 19.7%	14 19.2%	14 21.2%	22 27.8%	6 9.5%	22 28.6%	6 9.5%
\$45,000-\$49,999	26 18.3%	18 24.7%	7 10.6%	9 11.4%	17 27.0%	10 13.0%	15 23.8%
\$50,000 to \$59,999	25 17.6%	10 13.7%	14 21.2%	11 13.9%	14 22.2%	12 15.6%	13 20.6%
\$60,000 or more	5 3.5%	1 1.4%	4 6.1%	1 1.3%	4 6.3%	1 1.3%	4 6.3%
Mean	43695.4	43025.2	44225.0	40942.6	47257.8	41493.0	46639.3

19. Which of the following benefits are included?

N=108	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	108 100.0%	58 53.7%	48 44.4%	60 55.6%	48 44.4%	60 55.6%	46 42.6%
Major medical	88 81.5%	44 75.9%	42 87.5%	47 78.3%	41 85.4%	48 80.0%	38 82.6%
Life	57 52.8%	34 58.6%	22 45.8%	34 56.7%	23 47.9%	35 58.3%	21 45.7%
Profit sharing	35 32.4%	22 37.9%	12 25.0%	20 33.3%	15 31.3%	22 36.7%	12 26.1%
Car allowance	11 10.2%	6 10.3%	5 10.4%	5 8.3%	6 12.5%	5 8.3%	6 13.0%
ASLA dues	26 24.1%	18 31.0%	8 16.7%	15 25.0%	11 22.9%	18 30.0%	7 15.2%
401K retirement plan	78 72.2%	41 70.7%	36 75.0%	48 80.0%	30 62.5%	48 80.0%	28 60.9%
Other	29 26.9%	15 25.9%	13 27.1%	10 16.7%	19 39.6%	10 16.7%	19 41.3%

Other responses:

- \$500 Education Benefit
- 4.5 weeks paid vacation
- Bonus structure
- Continuing Education Stipend
- Dental (2 mentions)
- Federal retirement plan
- Flex savings acct., bonuses
- HSA
- LARE Reimbursement
- Moving expenses, dental, PTO
- None (2 mentions)
- None, contract employee (2 mentions)
- Paid overtime
- Paid time off
- Paid vacation and holidays
- Phone, computer
- PTO, paid insurance
- Registration dues
- Relocation
- Stock
- Superannuation (retirement)

20. What state will you be working in?

N=142	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	142 100.0%	71 50.0%	68 47.9%	78 54.9%	64 45.1%	77 54.2%	61 43.0%
Arizona	5 3.5%	1 1.4%	4 5.9%	5 6.4%	0 0.0%	5 6.5%	0 0.0%
Arkansas	3 2.1%	0 0.0%	3 4.4%	3 3.8%	0 0.0%	3 3.9%	0 0.0%
California	18 12.7%	7 9.9%	10 14.7%	9 11.5%	9 14.1%	7 9.1%	9 14.8%
Colorado	4 2.8%	0 0.0%	4 5.9%	2 2.6%	2 3.1%	2 2.6%	2 3.3%
Connecticut	1 0.7%	1 1.4%	0 0.0%	0 0.0%	1 1.6%	0 0.0%	1 1.6%
District of Columbia	2 1.4%	1 1.4%	0 0.0%	0 0.0%	2 3.1%	0 0.0%	2 3.3%
Florida	10 7.0%	7 9.9%	3 4.4%	5 6.4%	5 7.8%	8 10.4%	2 3.3%
Georgia	3 2.1%	2 2.8%	1 1.5%	3 3.8%	0 0.0%	3 3.9%	0 0.0%
Illinois	7 4.9%	5 7.0%	2 2.9%	4 5.1%	3 4.7%	4 5.2%	3 4.9%
Indiana	3 2.1%	2 2.8%	1 1.5%	3 3.8%	0 0.0%	3 3.9%	0 0.0%
Iowa	1 0.7%	0 0.0%	1 1.5%	1 1.3%	0 0.0%	1 1.3%	0 0.0%
Louisiana	1 0.7%	1 1.4%	0 0.0%	0 0.0%	1 1.6%	0 0.0%	1 1.6%
Maine	1 0.7%	0 0.0%	1 1.5%	0 0.0%	1 1.6%	0 0.0%	1 1.6%
Maryland	4 2.8%	4 5.6%	0 0.0%	2 2.6%	2 3.1%	2 2.6%	2 3.3%
Massachusetts	7 4.9%	5 7.0%	2 2.9%	4 5.1%	3 4.7%	3 3.9%	4 6.6%
Michigan	5 3.5%	1 1.4%	4 5.9%	3 3.8%	2 3.1%	3 3.9%	2 3.3%
Minnesota	4 2.8%	2 2.8%	2 2.9%	2 2.6%	2 3.1%	3 3.9%	1 1.6%

20. What state will you be working in?

N=142	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	142 100.0%	71 50.0%	68 47.9%	78 54.9%	64 45.1%	77 54.2%	61 43.0%
Nebraska	1 0.7%	1 1.4%	0 0.0%	1 1.3%	0 0.0%	0 0.0%	1 1.6%
New Jersey	3 2.1%	1 1.4%	2 2.9%	2 2.6%	1 1.6%	3 3.9%	0 0.0%
New Mexico	1 0.7%	0 0.0%	1 1.5%	0 0.0%	1 1.6%	0 0.0%	1 1.6%
New York	12 8.5%	2 2.8%	10 14.7%	6 7.7%	6 9.4%	5 6.5%	6 9.8%
North Carolina	1 0.7%	1 1.4%	0 0.0%	1 1.3%	0 0.0%	1 1.3%	0 0.0%
Ohio	1 0.7%	0 0.0%	1 1.5%	0 0.0%	1 1.6%	1 1.3%	0 0.0%
Oklahoma	1 0.7%	1 1.4%	0 0.0%	1 1.3%	0 0.0%	1 1.3%	0 0.0%
Oregon	4 2.8%	2 2.8%	2 2.9%	1 1.3%	3 4.7%	0 0.0%	4 6.6%
Pennsylvania	4 2.8%	1 1.4%	3 4.4%	1 1.3%	3 4.7%	1 1.3%	3 4.9%
Tennessee	3 2.1%	3 4.2%	0 0.0%	2 2.6%	1 1.6%	1 1.3%	2 3.3%
Texas	18 12.7%	10 14.1%	7 10.3%	9 11.5%	9 14.1%	10 13.0%	7 11.5%
Utah	5 3.5%	3 4.2%	2 2.9%	4 5.1%	1 1.6%	3 3.9%	2 3.3%
Vermont	1 0.7%	1 1.4%	0 0.0%	1 1.3%	0 0.0%	1 1.3%	0 0.0%
Virginia	1 0.7%	1 1.4%	0 0.0%	0 0.0%	1 1.6%	0 0.0%	1 1.6%
Washington	3 2.1%	2 2.8%	1 1.5%	1 1.3%	2 3.1%	1 1.3%	2 3.3%
Wisconsin	3 2.1%	3 4.2%	0 0.0%	2 2.6%	1 1.6%	2 2.6%	1 1.6%
Non-US	1 0.7%	0 0.0%	1 1.5%	0 0.0%	1 1.6%	0 0.0%	1 1.6%

21. Is this your preferred location?

N=142	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	142 100.0%	71 50.0%	68 47.9%	78 54.9%	64 45.1%	77 54.2%	61 43.0%
Yes	103 72.5%	45 63.4%	57 83.8%	51 65.4%	52 81.3%	49 63.6%	50 82.0%
No	39 27.5%	26 36.6%	11 16.2%	27 34.6%	12 18.8%	28 36.4%	11 18.0%

22. Do you anticipate pursuing another degree/additional education, either now or in the future?

N=295	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	295 100.0%	135 45.8%	154 52.2%	150 50.8%	145 49.2%	153 51.9%	135 45.8%
Yes - will pursue another degree right away	14 4.7%	4 3.0%	10 6.5%	10 6.7%	4 2.8%	9 5.9%	5 3.7%
Yes - will pursue another degree/additional education after gaining some professional experience	80 27.1%	38 28.1%	40 26.0%	63 42.0%	17 11.7%	61 39.9%	18 13.3%
Uncertain	67 22.7%	34 25.2%	31 20.1%	43 28.7%	24 16.6%	39 25.5%	24 17.8%
Do not expect to	134 45.4%	59 43.7%	73 47.4%	34 22.7%	100 69.0%	44 28.8%	88 65.2%

22a. If you plan to pursue another degree, what degree will it be?

N=160	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	160 100.0%	76 47.5%	80 50.0%	115 71.9%	45 28.1%	108 67.5%	47 29.4%
Bachelor	1 0.6%	0 0.0%	1 1.3%	1 0.9%	0 0.0%	1 0.9%	0 0.0%
Masters	130 81.3%	65 85.5%	62 77.5%	111 96.5%	19 42.2%	101 93.5%	24 51.1%
Ph.D.	23 14.4%	9 11.8%	14 17.5%	2 1.7%	21 46.7%	4 3.7%	19 40.4%
Other	6 3.8%	2 2.6%	3 3.8%	1 0.9%	5 11.1%	2 1.9%	4 8.5%

Other responses:

Certification (2 mentions)

GIS certification

Graduate Certificate

Technical Degree

22b. What discipline will it be in?

Anthropology/Ethnography
 Architectural History
 Architecture (8 mentions)
 Architecture or urban planning
 Architecture/Urban Design
 Art/Design
 Art/media
 Biology
 Business (10 mentions)
 Business or Architecture
 Business or Urban Design
 Business/Real Estate Development
 Civil Engineering (2 mentions)
 Communication Design
 Community and Regional Planning
 Computer Programming
 Construction management
 Design
 Design field or business
 Design of Sustainable Urban Environments
 Ecology (2 mentions)
 Education
 Engineering
 Environmental Design (2 mentions)
 Environmental Engineering
 Environmental Planning (2 mentions)
 Environmental Science
 Fine arts, liberal arts, humanist geography
 Forestry
 Geodesign
 Geographic Information Systems
 Geography; landscape architecture
 Graphic Design
 Historic Preservation (3 mentions)
 Horticulture (2 mentions)
 Horticulture Therapy
 Interior and Lighting Design
 Landscape Architecture - Urban Design
 Landscape Architecture (21 mentions)
 Landscape architecture / planning
 Landscape Architecture and Urban Planning
 Landscape Architecture or Architecture (3 mentions)
 Landscape Architecture or Ecology
 Landscape architecture or environmental engineering
 Landscape Architecture or Urban Design (2 mentions)
 Landscape Architecture or Urban Planning/Urban Design
 Landscape Architecture/Education
 Management
 Philosophy
 Physical Planning, Public Space Research
 Planning (5 mentions)
 Planning and/or Non-profit Management
 Planning or Architecture or Enviro. Issues
 Planning or Engineering, depending on what I enjoy focusing on after some real world experience
 Planning or Landscape Architecture
 Planning or Public Administration
 Planning, Architecture, Geography, or Sociology
 Planning, Business, or landscape architecture

22b. What discipline will it be in?

- Planning/ Architecture/ Urban Planning
- Public Administration or City Planning
- Public Health or Public Administration
- Sociology (or other social science) or economics
- Sustainable Urban Environments
- Urban and Environmental Planning
- Urban and Regional Planning
- Urban Design (8 mentions)
- Urban design or LA
- Urban design, English, or Anthropology
- Urban Planning (5 mentions)
- Urban Planning or Architecture
- Urban Planning or Horticulture
- Urban Planning or Urban Design (2 mentions)
- Urban Planning/MLA
- World health, planning, political science, architecture possible

- Undecided (8 mentions)

22c. What do you anticipate doing once you complete this degree?

N=84	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	84 100.0%	37 44.0%	45 53.6%	64 76.2%	20 23.8%	59 70.2%	24 28.6%
Teach in landscape architecture	25 29.8%	14 37.8%	11 24.4%	15 23.4%	10 50.0%	15 25.4%	9 37.5%
Teach in other discipline	6 7.1%	4 10.8%	2 4.4%	2 3.1%	4 20.0%	2 3.4%	4 16.7%
Seek practice employment or start my own practice	52 61.9%	21 56.8%	29 64.4%	45 70.3%	7 35.0%	40 67.8%	11 45.8%
Other	12 14.3%	4 10.8%	8 17.8%	10 15.6%	2 10.0%	8 13.6%	4 16.7%

Other responses:

- Become a better worldwide designer
- Field Biology/ Research
- I want to work for the National Parks Service
- PROBABLY OTHER BUSINESS UNRELATED TO THIS FIELD
- Seek employment with a planning agency (2 mentions)
- Seek employment with the National Park Service (2 mentions)
- Seek public office
- Teach and practice
- Upper management for large corporation
- Work to receive both licenses

22c. Teach in landscape architecture - specify special interests:

3D Visualization/Technology/Graphic Production
Collaborative/Interdisciplinary Work
Construction, design
Cultural Landscape Management
Design for Sustainable Water Management
Ecology, technology
Graphics and Urban Landscape Architecture
Graphics and urban planning
Higher education
Horticulture
Inclusive design and planning practices
Landscape Engineering
Landscape urbanism
Low impact development
Natural Systems, Environmental Planning
Regional planning, construction, energy systems
Resilient Landscape Design
Site engineering and systems
The ultimate goal is to teach but after more work experience
Urban Design (2 mentions)
Urban Design - Computer Applications
Urban design and public perception of designed spaces
Urban Design in the joint program with Architecture and Planning

22c. Teach in other discipline – please specify:

Geodesign
Philosophy
Photography and Art
Secondary Education in design and technology
Urban Planning

22c. Seek practice employment or start own practice – indicate specialties

- Biomimicry
- City planning
- Civic spaces, urban plazas, waterfront, streetscapes, disaster resiliency
- Design Build (2 mentions)
- Design Build Greenhouse
- Digital design
- Ecological design and sustainable site management
- Ecological Restoration
- Ecologically informed community development
- Ecology
- Edible Landscapes
- Environment Behavior Design
- Environmental engineering
- Fix the World
- High end residential
- Historic Preservation
- Hospital
- Industrial areas
- Integration of landscape architecture and architecture
- Interior Lighting Landscape Architecture
- Land management
- Land use consultant
- Landscape Architecture, Urban Planning, Sustainability, and Water Management
- MAKE MORE MONEY- whatever that is
- Marginalized communities
- Media/art
- Playgrounds
- Public interest design
- Research position in an organization
- Social Justice Design Build
- Stormwater + Plants
- Urban Agriculture
- Urban Agriculture and Edible landscapes
- Urban Design (6 mentions)
- Urban Design / Planning
- Urban Design, Community Oriented Design
- Urban design/ resort design
- Urban Planning
- Urban public parks
- Urban social factors

23. How did you first learn about landscape architecture?

N=330	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	330 100.0%	151 45.8%	168 50.9%	169 51.2%	158 47.9%	171 51.8%	146 44.2%
A landscape architect visited my elementary school (grades K to 5)	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
A landscape architect visited my middle school (grades 6 to 8)	1 0.3%	0 0.0%	1 0.6%	0 0.0%	1 0.6%	0 0.0%	1 0.7%
A landscape architect visited my high school (grades 9 to 12)	8 2.4%	5 3.3%	3 1.8%	5 3.0%	3 1.9%	5 2.9%	3 2.1%
Talking to a landscape architect (family/friend/acquaintance)	51 15.5%	22 14.6%	29 17.3%	26 15.4%	25 15.8%	25 14.6%	26 17.8%
When I applied for a job working for one	1 0.3%	1 0.7%	0 0.0%	1 0.6%	0 0.0%	0 0.0%	1 0.7%
From a high-school counselor	15 4.5%	7 4.6%	8 4.8%	9 5.3%	6 3.8%	12 7.0%	3 2.1%
Read about it online	55 16.7%	24 15.9%	30 17.9%	22 13.0%	33 20.9%	23 13.5%	32 21.9%
Read about it in a book, newspaper, or magazine	33 10.0%	16 10.6%	15 8.9%	16 9.5%	17 10.8%	13 7.6%	18 12.3%
Other	128 38.8%	59 39.1%	67 39.9%	70 41.4%	58 36.7%	75 43.9%	50 34.2%

23. How did you first learn about landscape architecture?Other responses:

1st year in college - a speaker in a pre-architecture course
 Accident when looking to go back to school. It was one of the design programs in the colleges I was looking at.
 Advisor
 Architecture Camp Professor
 Architecture school (2 mentions)
 Architecture Summer Program in HS
 Attended a bee symposium at Temple U
 Attending ASU
 CAD in High-school, wanted to be an architect. Started architecture school, didn't like it, found out about LA
 CAP program at Ball State
 College (10 mentions)
 College (freshman classes)
 College career class
 College counselor & freshman seminar
 College counselor (2 mentions)
 College course
 College list of majors
 College visit
 College when I read about it online
 College, while I was studying architecture.
 Community College (2 mentions)
 Conference on disaster management
 Design Profession Discovery Workshop hosted by local firm
 Discovered through Architecture
 During my last year of College, I realized I didn't know enough about it and knew it would become a big market in the future
 During my undergraduate study
 Entry level class in college
 FAMILY BUSINESS
 Family member
 Father (2 mentions)
 First applied to planning, learned about landscape architecture
 First year of college
 Found a class that sounded interesting at university
 Found the major at UC Davis and fell in love with it after taking a class.
 Friend
 Friend in college
 Friend in the program
 Graduate school presentation
 High school drafting teacher was an Architect and suggested LA
 Horticulture Volunteer
 HS Teacher
 Intro class
 Intro landscape architecture course for a GE and found it interesting
 Intro to LA course at university
 Intro to Landscape Architecture
 Landscape architect visited my community college
 Landscape Architecture professor at Architecture School
 Landscape design in undergrad
 Landscaping and studying architecture
 List of majors offered at university (2 mentions)
 Looking at programs when I was transferring universities.
 Looking through UCD catalog
 Meeting a landscape architect
 Mother (2 mentions)
 Movie
 Parents
 Presentation in graduate school

23. How did you first learn about landscape architecture?Other responses:

Previous job in plant nursery industry
 Previous work in horticulture
 Professor a week before applications were due into the program
 Professor who had both degree in architecture and landscape architecture in architecture school
 Read about it in a UC Davis Admissions Catalogue
 Relative
 Research
 Roommate
 Saw an exhibition of student work
 School orientation
 Searching college courses
 Series of information interviews with professionals in environmental fields
 Sibling
 Sister was enrolled in Penn State's LA program while I was in high school.
 Someone studying landscape architecture
 Started out working as a gardener
 Studied L.A. for 2 years in high school in Italy
 Stumbled upon it in college
 Subtle reference in a movie
 Summer workshop for high school students
 Survey of Design Professions Class in College
 Taking classes in the department as an undergrad
 Taking studio course
 Talk with an architecture professor
 Talked to university program director
 Through Architectural Undergraduate Education
 Transferred to LA from Architecture
 Travel TV program
 Uncle is one
 Undergrad professor
 Undergrad professor connected me with ISU department
 Undergrad program - got another degree that would serve as a path to graduate school
 Undergraduate
 Undergraduate course
 University course
 UNIVERSITY GUIDANCE OFFICE
 University orientation
 Veterans Affairs job assessment test
 Visit a university
 Visited gardens
 When chose major in colleges
 While I was already enrolled in College
 While looking for architecture programs
 Wife's Master of Urban Planning program
 Worked as a landscaper
 Worked at a community development organization that did a lot of projects in local public spaces - my interest grew from that
 Worked at a nursery
 Worked at the LA County Arboretum
 Worked with LAs as consultants to Architecture projects at my former employer
 Working as a landscaper
 Working in the design build industry

24a. While you were studying landscape architecture, did you visit an elementary, middle, or high school to talk about the profession?

N=291	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	291 100.0%	133 45.7%	152 52.2%	147 50.5%	144 49.5%	151 51.9%	134 46.0%
Yes	52 17.9%	23 17.3%	29 19.1%	35 23.8%	17 11.8%	32 21.2%	19 14.2%
No	239 82.1%	110 82.7%	123 80.9%	112 76.2%	127 88.2%	119 78.8%	115 85.8%

24b. If yes, how many times?

N=50	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	50 100.0%	22 44.0%	28 56.0%	35 70.0%	15 30.0%	32 64.0%	17 34.0%
Once	26 52.0%	8 36.4%	18 64.3%	18 51.4%	8 53.3%	18 56.3%	8 47.1%
Two to four times	22 44.0%	12 54.5%	10 35.7%	16 45.7%	6 40.0%	14 43.8%	7 41.2%
Five or more times	2 4.0%	2 9.1%	0 0.0%	1 2.9%	1 6.7%	0 0.0%	2 11.8%

N=51	Total	GENDER		DEGREE		AGE	
		Male	Female	Undergrad	Grad	21 to 25	26 or older
Total	51 100.0%	23 45.1%	28 54.9%	35 68.6%	16 31.4%	32 62.7%	18 35.3%

24c. If yes, what grades did you talk to?

Elementary school (grades K to 5)	13 25.5%	6 26.1%	7 25.0%	7 20.0%	6 37.5%	6 18.8%	7 38.9%
Middle school (grades 6 to 8)	10 19.6%	3 13.0%	7 25.0%	9 25.7%	1 6.3%	5 15.6%	5 27.8%
High school (grades 9 to 12)	34 66.7%	15 65.2%	19 67.9%	24 68.6%	10 62.5%	24 75.0%	9 50.0%